ASHEVIL **OFFICIAL 2023 VISITOR GUIDE**

Maturally Spectacular

EXPERIENCE THE BEAUTY AND WARMTH OF ASHEVILLE

NEIGHBORHOOD GUIDE

LOCAL ARTS & MUSIC CULINARY DELIGHTS

CHECK IN & check out A WORLD OF ADVENTURE AWAITS



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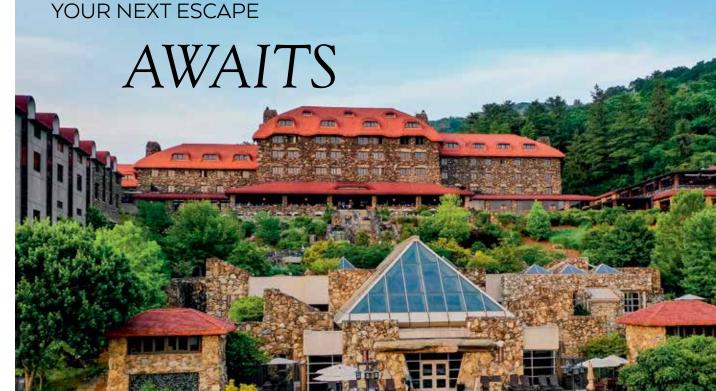


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Welcome to Asheville



WE'RE A TIGHT-KNIT, INDEPENDENT

COMMUNITY. We're drawn to this magical, deeply rooted, and ever-evolving place by its spectacular natural beauty, which nurtures and propels us the sparks, friction, and energy inspiring bold ideas and action. Our locally driven dining scene, vibrant neighborhoods, and spirited arts and cultural spaces reflect our embrace of creativity and collaboration, of inclusion and innovation. Here in Asheville, we're a mixture of flavors, a hybrid of styles. We craft and brew, paint and carve, make and cultivate. Come and experience our dynamic city and captivating countryside. Dream bigger and linger longer. We are everyone for every, single, one; all drawn together to stand out. **AND THROUGH IT ALL, ALWAYS ASHEVILLE.**

features

An in-depth look at Asheville's seasonal offerings, unique neighborhoods, culinary treasures, and hidden gems.

23 5 DAYS, 5 WAYS

Find your niche with these Asheville itineraries for every travel style.

33 A PLACE FOR ALL SEASONS The best of Asheville all

year round.

4.1 NEIGHBORHOODS Explore the city, in all directions.

CONTRIBUTING PHOTOGRAPHERS AND ARTISTS TO THIS GUIDE

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BiltmorePark.com



4 | 2023 Official Visitor Guide

departments

Things to taste, see, and do, whatever your interests



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Local activities to pencil in throughout the year.

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HOTELS & LODGING Rest up at these top-rated accommodations.

87 MAPS & TRAVEL INFO Get oriented with these handy maps.

ASHEVILLE

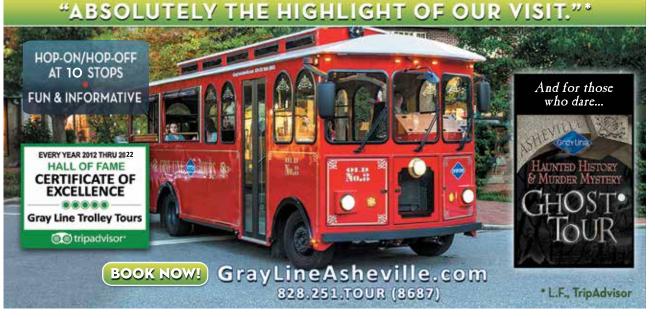
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11 vistas

Explore on foot or by bike, sample our incredible food scene, and attend an exceptional show at the theater—experience all that Asheville has to offer.

53 taste

Sip and eat your way through the city—see our stories on coffee and tea, breakfast treats, global fare, craft beer, artisan spirits, and more.

61 **explore**

Calling all hikers, bikers, wildlife watchers, river adventurers, and scenic drivers. Plus: pet-friendly venues and wellness retreats.

71 **see**

Asheville's thriving arts and cultural scene is better than ever. Marvel at museums, check out cool shops, take in a show, see local art, and rock out at a live performance.





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ON THE COVER Spectacular views along the Blue Ridge Parkway. Photo by Thomas Mabry

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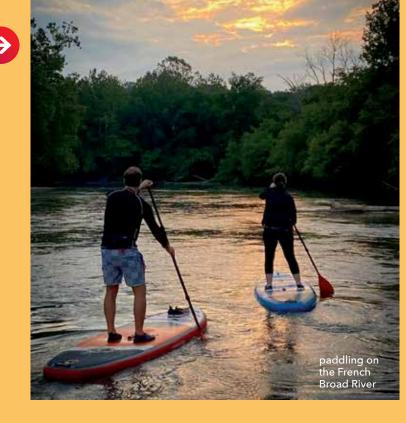
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Peak Moments

ELEVATE YOUR ASHEVILLE EXPERIENCE.

picnicking along the Blue Ridge Parkway



LIKE THE WINDING FRENCH BROAD RIVER, Asheville's evolution exposes as many twists and turns, stretches of calm, and turbulent moments as the wild waterway that cuts through its heart. It's cradled by age-old mountains that once kept all but the native dwellers and the most nimble of homesteaders at bay. Years of prosperity and growth balanced with times of idle vacancy set the stage for a city with small-town allure that's rich in history and architecture. But it's Asheville's natural environment that has had the greatest impact on the essence of what it is today. It's a place that's been nurtured by nature.

Asheville's long-ago isolation was an incubator for an entire culture of makers–people who crafted pottery, furnishings, woven blankets, and other deeply rooted Appalachian folkways. They worked the land and grew and raised their own food. They shared and cared for one another. It was a collaborative nexus of independent creators–a community built on individuality. And as it goes, like attracts like.

Today, Asheville is a place of captivating paradox, where independence and connectedness are integral to one another. It's bursting with creativity in all its forms and holds a distinctive food culture built around collaboration among artisan foodmakers, foragers, farmers, and chefs. It's a city where people are drawn together to stand uniquely apart. And it's just that eccentricity that galvanizes and pulls people in.

If ever there's a new badge of pride for Asheville, it would surely be "live and let live," to celebrate the cooperative attitude of tolerance, respect, acceptance, and compassion that unifies the Asheville community and makes it a welcome place for all.

LIVE LIKE A LOCAL

TRAVEL IS FULFILLING IN SO

MANY WAYS, including how it introduces us to new cultures, histories, and approaches to life. It broadens our minds and perspectives. It can also have an impact, in both positive and challenging ways, on a place and its people. This is why Asheville kindly asks that you, our guests, be mindful of your impact by embracing our local culture as we do, with respect and regard for our people and natural places.

"Love local" is a rallying cry you're sure to see or hear around town. Our independent businesses are the city's lifeblood and the reason for Asheville's eccentric spirit and thriving economy. But we wouldn't be where we are today if not for the millions of guests we greet annually. By including our many locally owned businesses in your eating, drinking, shopping, and exploration, you, too, are living like a local and creating a net positive effect on our community.

We also ask that you strive to minimize waste and practice "leave no trace" principles while you're here, so that our natural places can remain pristine for all to enjoy. Find more pearls of sustainable tourism wisdom in the "leaf buttons" throughout this guide-they offer handy tips about how you can make a positive impact toward Asheville's continued resilience.

GO WHEN IT'S SLOW Help reduce crowds by visiting the most popular trails, parks, and viewpoints on weekdays and early or late in the day on

weekends and holidays.









EXPLORING FOODTOPIA

FROM AWARD-WINNING CHEFS and friendly food truck vendors to the region's bounty of craft cocktail mixologists, Asheville's tight-knit community of Foodtopians welcomes everyone to the table. Here, locally grown, foraged, and crafted ingredients flavor everything from Appalachian-inspired dishes to a remarkable and diverse selection of international cuisine. Here's how a few of our culinary luminaries describe what makes this area special when it comes to eating and drinking.

 "I often describe Asheville as this locavore utopia. There are makers for everything-cheese, pottery, beer," says restaurateur and 2022 *Top Chef* contestant **Ashleigh Shanti**. "Asheville's lush lands provide us some of the best produce and foraging in the South."
 "In addition to having ideal growing conditions for four-season farming, what makes Asheville special is the strong sense of community," says **Daniel Pettus**, manager of Olivette Farms. "From holler to farm to table to restaurant, when people dine in Asheville, there's a sense of lifelong togetherness."
"Asheville is a temperate rainforest with a bounty of native plants and rich soil for our local farmers," agrees
Silver locovozzi, chef-founder of celebrated Filipinx eatery Neng Jr.'s. "I've learned something new every season

Daniel Pettus

of living here." Meherwan Irani-chef of James Beard Award-winning Chai Pani-declares: "I couldn't have built my business anywhere but Asheville. I love that it's a small, family-friendly, progressive mountain town with amazing music, a



vibrant arts and crafts community, and a world-class food scene—and that it's completely surrounded by stunning nature. How can you not be inspired to create here?"

"Asheville's mountains have a great story to tell, from heirloom orchards to patches of wild apples, blueberries, paw paws, and muscadines," says Amie Fields, co-founder of Botanist and Barrel Cidery & Winery. "We feel lucky to be able to translate this beautiful bounty into a bottle, practicing minimal intervention to show the wild and raw flavors."

> Tastee Diner's **Steven Goff** believes our Foodtopia derives from beyond what's on the plate. "Restaurants here aren't just about food, they're about sharing and beng a part of a larger community," he says. "There's always been something special and somewhat rebellious in the air of these mountains. Our food scene feels like one big family that just wants to push and see our beautiful little city grow, thrive, and diversify."

Library

SEE MORE

ITALIAN RENAISSANCE

ALIVE shines a new light on George Vanderbilt's already magnificent art collection through a large-scale, multisensory experience beginning March 2023. Immersive technology and an operatic score bring to life masterworks by Michelangelo, Raphael, Botticelli, and Caravaggio at the estate's Amherst at Deerpark exhibition space.

THE BILTMORE'S GROUNDS

are beautiful year-round but particularly splendid during **BILTMORE BLOOMS**, the estate's annual spring festival of flowers from April 1 through May 25, 2023.

FROM MID-JUNE THROUGH OCTOBER. on

Friday, Saturday, and Sunday from 4 to 8 p.m., enjoy Live Music at the Bandstand on the picturesque Village Green at Antler Hill Village.



Inside the Biltmore

A look at America's largest private residence

AT MORE THAN 175,000 SQUARE

FEET, the 250-room Biltmore Housedesigned by architect Richard Morris Huntis a sight to behold. The splendid former residence of George and Edith Vanderbilt spans more than four acres of living space replete with priceless artwork and antiques, many from the Vanderbilts' original collection at the height of the Gilded Age. Still owned by the family's descendants, the estate today acts as a museum and grand gathering space, offering a glimpse into how one of America's wealthiest families lived beneath soaring 70-foot ceilings in the ornate banquet hall or among the thousands of volumes in the two-story library. Outside, the 8,000-acre estate's exquisite

gardens, designed by Frederick Law Olmsted, are also impressive. Meticulously preserved beds sprout tulips and magnolias in early April, and the summer brings more than 250 varieties in the famed Rose Garden before lush forests begin to showcase stunning fall foliage around mid-October.

With seven restaurants, a bakery, a food truck, a wine bar, and two creameries-plus lodging on the estate grounds-there are plenty of enjoyable ways to extend your visit. Taste the outstanding wines at Biltmore Winery, or dive into outdoor adventures like fly-fishing, horseback riding, and even attending a Land Rover driving school. The options here are about as expansive as the property itself.



The Montford outdoor yoga Park Players at sunrise over the Blue Ridge performing outdoors Mountains

iver in Wood[.]

kids playing by the French Broad feeding the Heritage Breed

hogs a



Nurturing Nature

Asheville's setting feeds a spirit of creativity and ingenuity.

IT'S NO ACCIDENT that here in Buncombe County, you'll see people making, designing, and inventing just about everywhere you look. Our landscape is ideal for growing crops and playing outside. And our breathaking mountains, rippling rivers, and emerald forests inspire locals and visitors to paint, sculpt, write, and make music.

GREAT IDEA! ASHEVILLE MIGHT **BE KNOWN FOR**

vistas

ITS OUTDOOR **RECREATION**, but of the second annual Asheville Ideas Fest place for intellectual led by marquee sides of the political aisle touch on future of democracy. a TED conference, and at various other venues. around food, craft

PEDAL POWER

BUNCOMBE

COUNTY has long been a favorite cycling destination, thanks to the sinuous singletrack in spectacular Pisgah National Forest and the proximity to the Blue Ridge Parkway-a bucketlist ride for ardent road bikers. But Asheville has also become a cycling mecca thanks to an increasing number of urban trails, such as the beautiful French Broad River Greenway, and efforts of local organizations like **Asheville on Bikes** which advocates for bike lanes. traffic-calming roundabouts, and regional trail systems that connect Asheville with outlying communities. **Asheville Bike Company** and Youngblood **Bicycles** offer rentals. Or enjoy a little pedal-assist by signing up for an e-bike tour through The Flying Bike or **Asheville Adventure** Company; the latter

Asheville

ASHEVILLE'S A GLORIOUS TOWN FOR A

SCENIC STROLL. Park the car and set out on

Passing through the heart of **downtown**,

history through 30 numbered sculptural sta-

tions. The James Miller Vester Walking Trail

intersects the Urban Trail, Asheville's historic

cantly erased by urban renewal in the 1960s

and '70s, the area's history is remembered

through interpretive sites in and around

Eagle Street, once the epicenter of Ashe-

ville's Black community. Another great area

for a ramble is **South Slope**, where there's

foot to encounter the unexpected delights

the 1.7-mile Urban Trail interprets local

African American neighborhood. Signifi-

on Foot

A colorful stroll through

the past and present

best experienced by walking.



you can check out engaging contemporary art at several galleries.

Just north of downtown, the Montford Area Historic District is ideal for walking. On Montford Avenue, you'll pass architectural gems, from grand Victorians to dapper Arts and Crafts bungalows. After traipsing through the park-like grounds of Riverside **Cemetery**, the final resting place of Thomas Wolfe, linger over a great meal at one of the appealing neighborhood eateries.

In the lively **River Arts District**, you'll find several walkable clusters of galleries and studios, and Asheville's new and paved French Broad River Greenway invites you on a scenic journey alongside the rippling current. Cross the River Link Bridge to West Asheville, where you can continue to Carrier Park, stopping along the way for a pint of IPA at world-famous New Belgium Brewery.

In colorful historic **Biltmore Village**, which George Vanderbilt established in the late 19th century, set an easy pace as you amble along the tree-shaded brick sidewalks lined with inviting boutiques, fine galleries, and charming cafes and restaurants. Be sure to view the exquisite stained-glass windows of the Romanesque Revival-style Cathedral of All Souls.



Asheville's unabashed love for the performing arts dates generations, from the silent movies shot here in the 1920s to the establishment of Asheville Community Theatre in 1946 to the opening of the spectacular Wortham Center for the Performing Arts in 1992. Here's a peek at some of the city's most esteemed venues for theater, dance, and film.

guintessential downtown

arthouse cinema is the place

to catch all the year's indie

darlings and Oscar frontrun-

>Asheville Community Theatre

This state-of-the-art venue has been going strong since 1946, making it one of the nation's longest-running community theaters. These days it entices crowds with engaging educational programming and top-notch productions of Broadway hits like Clue and Avenue Q.

>Magnetic Theatre

A mainstay of the River Arts District, this nonprofit space is devoted to providing a space for local playwrights, a mission that has led it to present works by a diverse array of up-and-coming and established local talent, including outstanding improv comedy.

>Wortham Center for the >Fine Arts Theatre Founded in 1996, this

Anchoring downtown's vibrant Pack Square Cultural District, this impressive three-venue complex showcases acclaimed Broadway musicals, world-class dance and theater troupes, and noteworthy bands, singers,

This indie cinema in the River Arts District recently expanded to three screens and serves up arthouse gems, mainstream fare, and even repertory classics from

>BeBe Theatre

Going strong since 1979, this black box space belongs to the Asheville **Contemporary Dance** Theatre, which is the standard for dance in Asheville. The adjoining New Studio of Dance is an incubator of dance talent and also presents works here.

>NC Stage Company

Home to the Montford Park This intimate 127-seat Players, this cozy outdoor theater in downtown Asheamphitheater flanked by ville presents off-Broadwaylush greenery stages classics style for thespians young from Shakespeare to the and old. The talented com-Brothers Grimm. Shows are pany stages four to seven generally free, but donations shows each season, ranging are appreciated, and you from works by established can bring a picnic and wine playwrights to world preand rent a chair for a truly mieres by up-and-coming special viewing experience. talents.

a brewery or bar on nearly every block, and 16 | 2023 Official Visitor Guide

also rents e-bikes in

the River Arts District.

Performing Arts

>Grail Moviehouse

ners. The two-tiered building has the closest feel in the city to the grand movie palaces of yesteryear. and comedians. >Hazel Robinson Amphitheater

cinema's Golden Age.



AROUND TOWN

The Asheville spirit flows out of the city limits and into the surrounding towns that pack in authentic art, dining, culture, and charm of their own.

WE'RE GOING TO LET YOU IN ON A LITTLE SECRET:

The friendly, easygoing towns around Asheville offer their own distinct slices of mountain-made heaven. And though our city offers plenty of intriguing neighborhoods packed with independent shops and eateries and tree-shaded parks, you'll find even more charm just outside of town. Character abounds in **Woodfin**, with its niche boutiques and galleries and lovely setting along the French Broad River. Weaverville, a few miles farther north, has one of the most delightful main streets in Western North Carolina. Be sure to stop in and see local artists at Mangum Pottery, and if you're looking to stretch your legs, go for a walk

along the shoreline at Lake Louise Park. East of Asheville, **Black Mountain** offers visitors a relaxing pace as well as a vibrant mix of galleries and bistros, along with popular Pisgah Brewing and Black Mountain Brewing. Lush farmlands and the flavorful WNC Cheese Trail beckon in and around Fairview to For more on how the southeast. You'll discover endless to explore the options for day trips in nearly every Asheville area's direction, from leafy trails that hidden gems, see access hidden waterfalls to picturesque drives along the region's

meandering back roads.

the Neighborhood feature on page 41.

langum Potter



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Nestled in the majestic Blue Ridge Mountains, guests will enjoy the convenient location of our new full service hotel. Located off I-26, a mile from the Asheville Regional Airport, the WNC Agricultural Center, and the Sierra Nevada brewery, you can bask in the beauty of the area. Relax in one of our 111 rooms and enjoy our in-house bar and restaurant.







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FOLK ART CENTER TUNNEL ROAD **382 Blue Ridge Parkway** 828.298.7928 828.298.7903

BILTMORE VILLAGE 26 Lodge St. 828.277.6222

SHOP ONLINE AT CRAFTGUILD.ORG/SHOP

Festivals & Events

A vibrant mix of cultures and creative minds produces a lively roster of gatherings. In Asheville, we can take an everyday activity, throw in some passion, and invigorate it with a twist to turn it into a muchloved festival or annual event. Dates, times, and venues are subject to change; please check ExploreAsheville.com/events for the most up-to-date information.

January ~ March

Leonardo da Vinci-500 Years of Genius THROUGH **FEBRUARY 20** Biltmore, Asheville

River Arts District Second Saturday Studio Stroll **JANUARY 14**, FEBRUARY 11. **MARCH 11** River Arts District, Asheville

Asheville Restaurant Week **JANUARY 17-23** Various locations, Asheville

ALICE presented by MOMIX **JANUARY 20 & 21** Wortham Center for the

Performing Arts, Asheville **Bluegrass First Class**

Week

Asheville

MARCH 9

Asheville

Asheville

Asheville

MARCH 18

Center, Asheville

Marathon & Half

Pack Square Park.

Asheville Fringe

Arts Festival

MARCH 23-26

Various locations.

FEBRUARY 17-19 Crowne Plaza, Asheville

National Arts & **Crafts Conference** FFBRUARY 17-19 The Omni Grove Park Inn, Asheville

Asheville Celtic Festival **FEBRUARY 18**

WNC Agricultural Center, Fletcher

Asheville Mardi Gras Parade & Queen's Ball **FEBRUARY 19** South Slope, Asheville



Mt. Mitchell {Re}Happening 10 **Challenge & Black** Mountain Marathon Lake Eden, Black **FEBRUARY 25** Mountain **Black Mountain Blue Ridge** Jamboree: Doc at 100

> Wortham Center for the Performing Arts, Asheville

Biltmore Blooms APRIL 1-MAY

Easter Sunrise Service **APRIL 9** Chimney Rock State Park, Chimney Rock

Connect Beyond Festival APRIL 22 Various locations, Asheville

Asheville Bread Festival **PRIL 22 & 23** New Belgium Brewery, Asheville

Weaverville Spring Art Safari Studio Tour APRIL 29 & 30 Various locations. Weaverville

Peace Gardens & Market Annual Spring Fling **APRIL 29 & 30** Peace Gardens & Market. Asheville

Asheville Herb Festival **MAY 5-7** WNC Ag Center, Fletcher

River Arts District

Second Saturday

Studio Stroll

APRIL 8, MAY

13, JUNE 10

Asheville

River Arts District,

APRIL 12, MAY

Swannanoa Vallev

APRIL 21, MAY

Lexington Avenue,

19, JUNE 16

Asheville

APRIL 22

APRIL 22

Museum, Swannanoa

Downtown After 5

Asheville WordFest

Lenoir-Rhyne University,

Asheville Campus

A-B Tech Conference

Center, Asheville

10. JUNE 14

Get in Gear Festival MAY 6 Asheville Adventure

Walk Through History Company Outpost. Asheville

> WNC Yarn & **Fiber Crawl** MAY 11-14

Various locations, **Buncombe County**

Asheville Amadeus Festival MAY 11-20

Thomas Wolfe Auditorium, Asheville

LEAF Retreat MAY 12-14 Asheville Maker Faire Lake Eden, Black Mountain

American Patchwork Quartet **MAY 18** Wortham Center for the Performing Arts, Asheville

Asheville Symphony -MasterWorks 7: Bela Fleck & Americana Thomas Wolfe Auditorium, Asheville

GRINDfest **MAY 26-28** River Arts District,

Asheville SATURDAYS, JULY 1-AUGUST 6 **Black Mountain** Pack Square Park, **Old Depot's Art** Asheville by the Tracks

Shindig on the Green

Skyview Golf

Tournament

JULY 4

Mountain

JULY (DATE TBA)

Asheville Municipal

Golf Course, Asheville

Downtown Street

Downtown, Black

Craft Fair of the

JULY 20-23

Asheville

Southern Highlands

Harrah's Cherokee Center,

Downtown After 5

18. SEPTEMBER 15

Lexington Ave, Asheville

JULY 21, AUGUST

LEAF Downtown

Mountain Dance

Asheville Comedy

Walk Through History

AUGUST 9-12

Various locations,

SEPTEMBER 13

Swannanoa Valley

Museum, Swannanoa

& Folk Festival

AUGUST 3-5

UNC Asheville

Festival

Asheville

AUGUST 9

JULY 28 & 29

Pack Square Park,

Asheville

Dance & Fireworks

JUNE 3 Sutton Avenue, Black Mountain

Asheville Art in the Park JUNE 3, 10, 24

Pack Square Park, Asheville

Asheville HoneyFest JUNF 4 Salvage Station, Asheville

Hola Asheville **JUNE 10** Pack Square Park, Asheville

Asheville Ideas Fest JUNE 13-17 UNCA and various venues, Asheville

Art in Bloom **JUNE 15 & 16** Black Mountain Center for the Arts, Black Mountain

Music on Main **JUNE 17** Main Street, Weaverville

July -September

Chow Chow: An Asheville **Culinary Event** SUMMER/FALL (DATES TBA) Various locations

PLEASE NOTE: ALL EVENT DATES, TIMES, AND VENUES ARE SUBJECT TO CHANGE.



Sourwood Festival AUGUST 12 & 13 Downtown, Black Mountain

Flock to the Rock SEPTEMBER 30 Chimney Rock State Park, Chimney Rock

Symphony in the Park AUGUST 27 Pack Square Park,

Pack Square Park,

NC Mountain

SEPTEMBER 8-17

WNC Ag, Fletcher

State Fair

Asheville

Asheville Goombay **Beer City Comic Con** BER 1-3 SEPTE

OCTOBER 6-8 Harrah's Cherokee Center, Asheville

Art in the Park **OCTOBER 7, 14 & 21** Pack Square Park, Asheville

Village Art & Asheville VeganFest Craft Fair **OCTOBER 8** SEPTEMBER 9 & 10 Pack Square Park, Biltmore Village, Asheville Asheville

Art in Autumn Krafthaus **SEPTEMBER 16** Main Street, Weaverville & 19-21

ASAP Farm Tour **SEPTEMBER 16 & 17** CiderFest NC Various locations, **OCTOBER 14**

Buncombe County Olivette Riverside Community & Farm, Asheville Quilt Show Asheville

SEPTEMBER 28-30 WNC Ag Center, Fletcher **Craft Fair of the** Southern Highlands

Greek Festival OCTOBER 19 **SEPTEMBER 29 & 30** Harrah's Cherokee Center Holy Trinity Greek Asheville

Orthodox Church, Asheville **LEAF** Festival **OCTOBER 19-22 Blue Ridge** Lake Eden, Black

Mountain

Pride Festival SEPTEMBER 30 Pack Square Park,

Asheville

Festival **OCTOBER 28** Downtown, Black Mountain

Fall by the Tracks

Asheville Championship DATE TBA)

Harrah's Cherokee Center, Asheville

Christmas at Biltmore VEMBER 3-**JANUARY 7** Biltmore, Asheville

> Weaverville Art Safari **NOVEMBER 4 & 5** Various locations, Weaverville

October ~ Winter Lights at December the Arboretum **NOVEMBER 17-**

JANUARY 7 North Carolina Arboretum, Asheville

Asheville Holiday Parade **NOVEMBER 18** Downtown, Asheville

National Gingerbread House Competition & Display **NOVEMBER 27-JANUARY 2** The Omni Grove Park Inn,

Asheville **OCTOBER 11-14 Dickens in the Village** Center for Craft, Asheville **DECEMBER 1 & 2**

Biltmore Village, Asheville

Lake Julian Festival of Lights **IBER 1-23** Lake Julian Park, Asheville

Black Mountain Christmas Parade DECEMBER 2 Downtown, Black

Mountain

Santa on the Chimney **DECEMBER 2 & 9** Chimney Rock State Park, Chimney Rock

ExploreAsheville.com 21

Zelda Fitzgerald **MARCH 9-12**

Various locations, **Taste of Asheville**

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MARCH 25 April -A-B Tech Conference

Jûne

Biltmore, Asheville

THE RESTORATION

THE WILD IS CALLING. WILL YOU ANSWER?

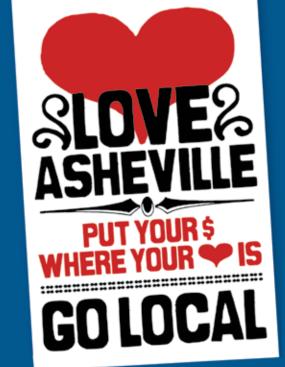
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Visit AshevilleGrown.com for all the details.

5 Days, 5 Ways

WE INVITE YOU TO COME AND STAY FOR A WHILE...

here's no one definitive way to spend your time in Asheville, and with so much to see and do here, a jam-packed weekend getaway just isn't enough. Finding your path and plotting your stops can help you to make the most of your time. Here are five of our favorite itineraries, tailored to everyone from fun-seeking families to gastronomy-loving guests. Ready to explore? Let's go!



You could spend an entire year sampling the endless flavors of Asheville's diverse (and critically acclaimed) dining scene without running out of delicious options. Here are just a few fantastic places to eat and drink in Foodtopia.

Day 1

A.M. With its quaint red-shingle roof and charming location in Grovewood Village, ELDR is a buzzy brunch spot serving up duck hash, breakfast salads, and natural wines by the glass.

NOON Take a 45-minute tour of the French Broad Chocolate factory to get a glimpse behind the curtain of Asheville's beloved beanto-bar maker bonbons, caramels, and other sweets.



P.M. Book a cozy table at **NOON** Mosey down West Asheville's Filipinx hot South Slope toward Little spot, Neng Jr.'s. Chef Silver Chango's cute yellow locovozzi's inspired farebrick building and order featuring seasonal fruit sala couple of the hearty ads, fresh oysters in adobo arepas. Chef and co-owner mignonette, and pandan Iris Rodriguez has put her daiguiris-has garnered own spin on them. And national attention, with Bon yes, there are vegetarian Appetit calling it "...one of options, like the Jibara, with the South's most exciting black bean mash and sweet

plantains.

Day 2

new restaurants."

A.M. Rise early to get ahead of the crowd at the North Asheville outpost of Old World Levain (OWL)

Bakery, where James Beard Award-semifinalist baker Susannah Gebhart wakes up your tastebuds with her decadent Europeaninspired pastries.

and a steaming cup of java from farm-to-table-inspired Liberty House Coffee and Café, which is just north of downtown.

NOON Get to know some of Buncombe County's wonderful dairy farms by following the WNC Cheese Trail. Blue Ridge Mountain Creamery in Fairview is a local favorite, and you'll find several other makers of complex, luscious cheeses in Black Mountain.

P.M. Try not to overdo it on all that fabulous cheese. You'll want to have a healthy appetite to fully enjoy the kale pakoras, vada pav dumpling sandwiches, and saag paneer at Chai Pani, which earned the James Beard Award for the nation's Most Outstanding Restaurant in 2022.

Day 4

A.M. Doughnut lovers can rejoice in this part of the world. Consider the fluffy, made-to-order doughnuts from Hole, the unique sweet-potato curry or peanut butter-blackberry

P.M. Link up with Asheville's beloved food fan. Stu Helm of Asheville Food Tours, and try small plates from some of the hottest spots in town.

Day 3

A.M. Kick off the day with a sourdough pancake (be sure to ask for blueberries!)





flavors from Vortex. the gluten-free treats from Stay Glazed...Donuts, and the scratch-made yeast donuts from Geraldine's.

NOON Take a tour of tantalizing tacos for lunch-Asheville abounds with superb options for savoring these hand-held bites, including Taqueria Muñoz, Taco Boy, White Duck, Mamacitas, Taco Temple, and the Grey Eagle Tagueria.

P.M. Tickle your tastebuds with the offerings on tap at Ginger's Revenge. Eight



different alcoholic (and gluten-free) ginger beers can be sampled at the brewery and tasting room in Woodfin's RAMP Studios artists' space. The novel flavors include pineapple-jalapeño and hibiscus lavender.

Day 5

A.M. Swing by the WNC Farmers Market to pick up in-season fruit, cheese, honey, jam, and baked goods from local vendors, and then drive to the nearest vista along the Blue Ridge Parkway, the French Broad Overlook, to nosh on your bounty.

NOON Get vourself some "slow food, right quick" at HomeGrown, a certified green restaurant where the food is not only scrumptious, but also locally sourced. Solar panels heat the water, composting is a regular practice, and practically nothing is wasted at this local, hidden-in-plainsight gem of a bistro.

P.M. Do it up on your last night in town at the breweries in the South Slope. Wicked Weed Funkatorium is a great spot if you love sour and funky ales. Across the street is dog-friendly Catawba Brewing Co., and just around the corner is Burial Beer Co., which offers not only handcrafted brews, but also fine vino from their Visuals winery, which specializes in natural wines.



FOR THE ADVENTURER

Asheville offers an engaging mix of both invigorating and relaxing pursuits that showcase the region's breathtaking natural beauty.

Day 1

A.M. Get your heart rate up on the Hominy Creek Greenway, a fairly level dirt path that's dog-friendly and located right in West Asheville. Easy access to the water makes this a popular spot for families and pups looking to cool off.

tones are pierced with

P.M. Hop on the big

purple LaZoom bus and

sing and laugh your way

in Asheville. Bring your

camera and keep your

ently entertaining nuns!

through your first evening

eyes peeled for the irrever-

beautiful light.

NOON Learn about contemporary roasting styles during one of the fascinating cuppings offered by Rowan Coffee.

morning spent forest bathing-immersive, grounding exercises led by Asheville Wellness Tours. **NOON** Order a locally curated picnic basket com-

Day 2

A.M. Experience calm

and rejuvenation after a

plete with compostable and recyclable plates, napkins, and cutlery from Asheville Picnic Company. Your basket can be delivered to wherever you're staying or even to And if you can't make it to a few classic picnic spots, one of their classes, grab a including Craggy Gardens and Biltmore Estate. cup and enjoy this inviting space where rich wood

> **P.M.** Attend a show at Asheville's newest outdoor music venue, The Outpost, which is a sibling to the popular, long-running Grey Eagle Music Hall. The easygoing vibe of this outdoor venue in West Asheville, along the French Broad River, is sure to work its way into your heart well before the first set is over.

goat yoga at Franny's Farm

Day 3

 $\mathbf{\Lambda}$

A.M. Dip your paddle in the French Broad River and float through the River Arts District. Don't have a SUP or want to go with a quide? Link up with Wai Mauna SUP Tours.

welcome.

NOON Sit on the patio at Baby Bull in the River Arts District and indulge in creative sandwiches like the butter-poached-lobster roll with fire-roasted green chiles or vada pav with Bombay-style potato fritters and curried ketchup. You can stroll along the nearby Wilma Dykeman Greenway path before or after.

P.M. Ride bikes along the scenic riverfront for an afternoon at Cultivate Climbing, where you can

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Day 4

A.M. Fuel up at Blackowned Grind AVL coffeehouse, in the River Arts District, before setting out on a self-guided stroll among the neighborhood's myriad studios.

NOON Create your own unique piece of art at the North Carolina Glass Center's hot shop. The daily classes in glassblowing are loads of fun, even if you're new to this exciting art form.

P.M. Head to the elegant downtown restaurant Posana to enjoy the three-course prix fixe menu. Then go see a show get a little chalk on your at Wortham Center for hands and test your mettle Performing Arts, which against the latest routes on presents outstanding the climbing wall. All ages dance, music, and theater and experience levels are featuring national and international artists.

A.M. Rise and shine with goat yoga at peaceful and secluded Franny's Farm in the pastoral town of Leicester. The hourlong classes are beginner-friendly and take place with the sweetest "kids" in town.

Day 5

NOON Go foraging with the expert guides at No Taste Like Home, and gain an introduction to the mysterious, but tasty, world of roots, fungi, and other "fine dining" edibles in Western North Carolina.

P.M. Sample your way through Beer City USA's legendary craft ale scene by taking the Cold One walking excursion with Eating Asheville Tours. Enjoy flights of hoppy IPAs, velvety stouts, and tangy sours paired with creative pub fare at several terrific taprooms.

FOR THE FREE-SPIRITED FAMILY Whether your



group includes tots, tweens, or teens, you'll find plenty of fun, interactive things to see and do throughout Buncombe County, plus kid-approved places to eat.

Day 1

A.M. Tour the Biltmore House with the kid's audio guide that's narrated by none other than Cedric, the loyal St. Bernard who belonged to George Vanderbilt.

NOON Customize your own drink at Pop Bubble Tea, where you can choose your tea, milk (nondairy options are available), toppings, sugar, and ice. It shares a space with another great spot for a sweet treat, The Hop ice cream cafe.

P.M. All aboard! Take a 7-mile round-trip ride aboard a restored openair historic trolley on the Craggy Mountain Line. The excursion includes a pit stop at the sleekly designed Silver-Line Park in Woodfin.

WIZARD!



Day 2 A.M. Take part in the eco-EXPLORER program at the North Carolina Arboretum. As you wander through this verdant property, follow

the signs pointing to designated ecoEXPLORE Hotspots and upload photos of the plants, reptiles,

phibians. insects, and birds that you encounter, describing your observations.

The Hop

am-

NOON Play more than 5,000 old-school video games and pinball machines-as well as skeeball and foosball-at Asheville Retrocade in West Asheville. Or check out the vintage games at downtown's Asheville Pinball Museum or Level 256



a cool mix of

downtown eater-

ies and attractions on a

scavenger hunt organized

through Asheville Detours.

Day 3

A.M. Tickle your funny

bone with the Li'l Boogers

Kids Comedy Tour, a one-

of-a-kind kid-friendly show

offered up by the folks

behind the LaZoom bus.

Sliding Rock

of multiple drums at the Asheville Drum Circle in Pritchard Park on Friday evenings. Across the street, test your family's collaborative abilities to crack codes, search for clues, and solve puzzles to figure their way out of an escape room at Breakout Games.

 \rightarrow

the branches at Asheville Treetops Adventure Park's climbing elements.

NOON Swing through

KidZip, which features nine zip lines ranging from 50 to 200 feet, along with four P.M. Dance to the beat



A.M. The whole family can enjoy a thrilling ride down Sliding Rock, a natural 60-foot sloping waterfall southwest of Asheville in Pisgah National Forest. The journey ends with a big refreshing splash in an 8-foot-deep pool.

NOON Make your way to the Riveter, where quests of all ages can scale auto belay routes in the climbing gym and pedal around the bike park, which has a pump track designed for younger riders. Then go next door to family-friendly Sierra

Nevada Brewing, which offers lawn games, live music in an amphitheater, and tasty comfort food.

P.M. Kick back and relax with a movie (there are often family-friendly showings) at the Merrimon Avenue location of Asheville Pizza and Brewing. Be sure to arrive early-the staff curates offbeat, funny one-hour pre-shows.



at the Asheville Museum of Science, where families from dinosaurs to geology to the stars and planets. A summer camp program, frequent quest speakers, and an indoor treehouse offer lots of opportunities for hands-on discovery.



NOON Stop by the Asheville Art Museum for lunch on the Sculpture Terracewith its stellar downtown skyline views. Then check out the colorful paintings and sculptures in the galleries.

Day 5

A.M. Spark your curiosity can learn about everything

P.M. Head to the lawn at New Belgium Brewing, just off the French Broad River Greenway, for beer (or non-boozy beverage) and frisbee. It's a great spot to ride bikes, roam around, and play, while food trucks turn out tasty bites. Dogs are welcome, too.

Wilma Dykeman Greenway, easily reached on bike from New Belgium Brewing





FOR THE SPLURGE SEEKER

At first glance, Asheville might seem like a simple mountain town, but look beyond the surface and you'll discover a sophisticated getaway offering plenty of luxury. Ease into relaxation mode and pamper yourself with a glamorous visit.

Day 1

A.M. Art lovers appreciate the carefully curated exhibits at downtown's modern art gallery Blue Spiral 1. It's a short stroll to Lexington Glassworks, where you can get an up-close look at the glass-blowing process.

NOON Wrap your hands around a warm cuppa from High Climate Tea. The shop sources its chemical-free products from Chinese farmers.

P.M. Cap off your day with a memorable farm-to-table feast at Bouchon, where the superb French comfort food is crafted from local greens, berries, and other produce.

Day 2

A.M. Treat yourself to a day at The Spa at The Omni Grove Park Inn (accessible to hotel quests only). Gently awaken your body in a eucalyptus-infused steam room or dry cedar sauna before an invigorating cold pluge or waterfall massage.

NOON Following a hot tub soak, book a 75-minute Total Indulgence Body Treatment, which includes a Swedish massage, dual exfoliation, and a hydrating mask.

P.M. Reserve an outdoor table at the Grove Park's majestic Sunset Terrace. Watch the sun drop slowly over the Blue Ridge Mountains while sipping wine and partaking in the impressive menu of steaks and seafood.

Day 3

A.M. Hit the links at the undulating Black Mountain Golf Course, which has been testing the skills of golfers since 1929. The famously challenging 17th hole spans 747 yards, making it one of the longest in the world.

> **NOON** Back in town, sip and stroll on a Downtown Asheville Winery Walk with Blue Ridge Wine Tours. You'll visit three acclaimed tasting rooms, snack on light appetizers, and saunter through an art gallery with a glass of bubbly in hand.

P.M. Treat yourself to a special night on the town with dinner at Cúrate, discovering why this authentic Spanish restaurant earned the 2022 James Beard Hospitality Award. (It's popular-book well in advance.) Leave enough time to slide into your seat at the Thomas Wolfe Auditorium to enjoy a masterful performance by the Asheville Symphony

Dav 4

Orchestra.

A.M. Feel good about feeling good by taking the plunge at Sauna House, where ancient bathhouse culture meets modern-day sustainability practices.

NOON Elevate your Biltmore visit by booking a one- or two-hour Land Rover Experience. You'll traverse steep ascents, log crossings, and other obstacles under the watchful eye of an instructor.



P.M. Indulge in a hearty but refined meal at the Red Stag Grill, where the luxurious decor pairs supremely with a bottle from their encyclopedic wine cellar.

Day 5

A.M. Soar above the landscape on a hot-air balloon excursion with Asheville Balloon Company, gaining a magical perspective on the Blue Ridge Mountains.

NOON Marvel at the Bonsai Exhibition Garden at the North Carolina Arboretum. If you visit in autumn, you can see how the bonsai method has been applied to native trees to create a spectacular miniature foliage display.

P.M. Peer up at the skies and stargaze from the Tanbark Ridge Overlook along the Blue Ridge Parkway, 12 miles from downtown Asheville. Or attend one of the public stargazing events hosted by UNC Asheville and the Astronomy Club of Asheville at Lookout Observatory.



FOR THE CULTURE AND CRAFT CONNOISSEUR

Take in the city's proclivity for creativity through everything from tours to meals to hands-on experiences.

a concert at Rabbit Rabbit

Dav 4

joe from Summit Cof-

District before touring

borhood's numerous

studios and galleries.

NOON Grab a cold

brew or an aperitivo

fee in the River Arts

this vibrant neigh-

Day 1

A.M. Snag a cup of coffee at the Instaworthy, plant-filled Farewell cafe before strolling the walkable South Slope Mural Trail. For a guided art walk, book an excursion with Mountain Mural Tours.

NOON Get acquaint ed with the city's history and architecture during a fascinating Asheville by Foot walking tour.

P.M. Peer down at Pack Square from

The Oculus, a 15-foot architectural window inside the Asheville Art Museum. Then Leon Bridges, and check out the impressive 20th- and 21stcentury American art.

Nathaniel Rateliff,

movie nights, trivia,

offered too.



Day 2 A.M. Taste the flavors of the Big Easy at Bebettes, a New Orleansstyle coffeehouse that's celebrated for its sweet and flaky beignets. Then shop for local treasures in the 1920s Grove Arcade mall

Day 3 **NOON** Snag a spot on one of Hood Huggers' A.M. Start your guided tours to learn day with lattes and about the vital role pastries at Dripola-Black residents have tor Coffeehouse in played in Asheville's Black Mountain and arts, entrepreneurship, then study up on the and environmentalism. history of our colorful region at the Swanna-P.M. See a concert at noa Valley Museum. Rabbit Rabbit, which

draws big names like **NOON** Linger in Black Mountain and explore the charming Sylvan Esso. Outdoor shops and galleries while working up an and yoga sessions are appetite for lunch at Veranda Café.

to three local water-

ing holes.

cocktail at Session Cafe, inside Citizen Vinyl record-pressing plant and recording studio, and sip while you watch how vinyl records are made. P.M. Satisfy your thirst at Black P.M. Learn about the Mountain Brewing by building your own

history and architecture of downtown flight, and then catch with one of the threehour strolls offered by a show at the intimate and eclectic listening Asheville Rooftop Bar room White Horse Tours. You'll definitely Black Mountain. Or want to snap a few embark on the new photos while you sip Black Mountain Ale cocktails and take in Trail guided bus tour, panoramic views of which includes visits the sunset.

Day 5

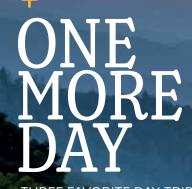
A.M. Head to Malaprop's Bookstore and Cafe for an espresso, then browse the vast selection of books by local authors. With some new tomes in hand, follow the self-guided Urban Trail, which delves into Asheville's

quirky past via 30 A.M. Jumpstart your sculptures. morning with a cuppa

> **NOON** Pay your respects to literary giant Thomas Wolfe, of Look Homeward, Angel fame, by visiting his stately Victorian home in downtown Asheville. Then pop over to the

LEAF Global Arts Center to engage with a listening station and a digital global map, and learn about local music legends.

P.M. End the evening with an innovative cocktail made with old-school spirits and local ingredients at Antidote at Chemist Spirits, a swanky space that's also one of the few female-owned distilleries in the United States.



THREE FAVORITE DAY TRIPS IN OUR REGION

Even after spending a full five days here, you may feel like you've just scratched the surface. And it's true. The natural beauty we've grown accustomed to in Buncombe County expands throughout the region, and Asheville serves as the ideal home base for seeing it all.

Great Smoky Mountains National

 \mathbf{V}

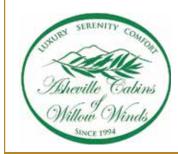
Park is just an hour away. Though it's the most visited national park in the country, it's home to more than a dozen Quiet Walkways, where talking and music are discouraged in favor of the ambient noise of the forest. These trails are typically less than a mile long and are rated easy. While in the park, keep your eyes peeled for wildlife including black bears, coyotes, and elk, which are especially cool to watch and listen to during mating season in November.

Take the road less traveled and wind your way westward along the gorgeous curves of the Blue Ridge Parkway to Highway 276. Stop at the Cradle of Forestry heritage site, where America's first school of forestry was established on George Vanderbilt's vast Biltmore Estate. Here you can learn about the region's rich legacy of forest conservation. Continue south until you reach one of the most iconic cascades in the region, Looking Glass Falls. Bring your camera as this is a truly picturesque sight.

 \mathbf{V}

Behold the 75-mile panoramic views from atop a 535-million-year-old monolith at Chimney Rock State **Park**, where you can breathe in your fill of mountain air and awesome vistas of Hickory Nut Gorge and Lake Lure. Adventurers can choose between being whisked to the top in an elevator or climbing a flight of some 500 stairs. Either way, the views are stunning year-round, but particularly in the fall when Lake Lure is framed by the golds and oranges of changing leaves.

 \mathbf{V}



ust 5 miles from downtown Asheville and 3 miles from the Biltmore Estate, you'll find 40 beautiful acres of forested serenity at Asheville Cabins of Willow Winds. Luxury one, two, and three bedroom, fully appointed cabins with seasonal" wood burning fireplaces and private hot tubs nestled within gardens, as well as a trout pond, streams and fountains on the shared property adjoining the famous Mountains-to-Sea trail.

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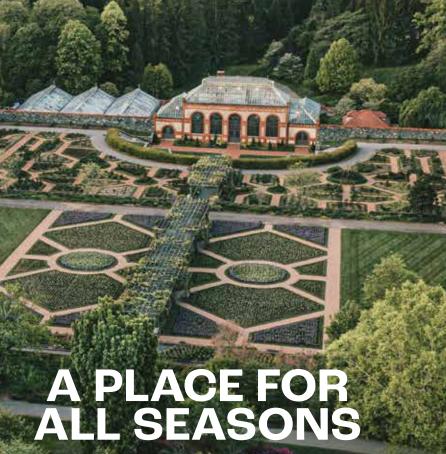


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Your Perennial Guide to Asheville

the gardens at Biltmore

s anyone who's ever Googled the best time to visit Asheville can attest, the answers are all over the board. That's because for every season there are multiple reasons to visit. This part of the country experiences four distinct seasons, each with its own appeal and character, plus a slew of holiday festivities brimming with sugar and spice, naughty and nice. Our humble suggestion: make your Asheville encounter a repeat sojourn to experience all that the seasons here have to offer. One quick trip simply won't do.

Asheville City Market

SPRING

Spring in Southern Appalachia is a rush–from the roar of waterfalls to the kaleidoscopic blooms of native wildflowers. Here in one of the world's oldest mountain ranges, Oconee bells and buttercups lead the colorful parade of floral fantasia that unfolds with the greening of the slopes. **North Carolina Arboretum** is a 434-acre public garden that showcases some of the region's rarest plants and a noteworthy collection of native azaleas, while the 10-acre **Botanical Gardens at Asheville** is another oasis of color. Spring at **Biltmore** ushers in the season with 96,000 tulips and countless other eye-popping blooms, including 250 varieties of roses and more than 1,000 orchids. Sweetening the season is a massive spring herb festival and the opening of myriad farmers markets, offering farm-raised produce, meats, and flowers, locally made cheeses and breads, and specialty items like mountain-grown rice and good-for-your-gut kombuchas. Spring is a season to experience–with all your senses–the region's abundance.



SUMMER

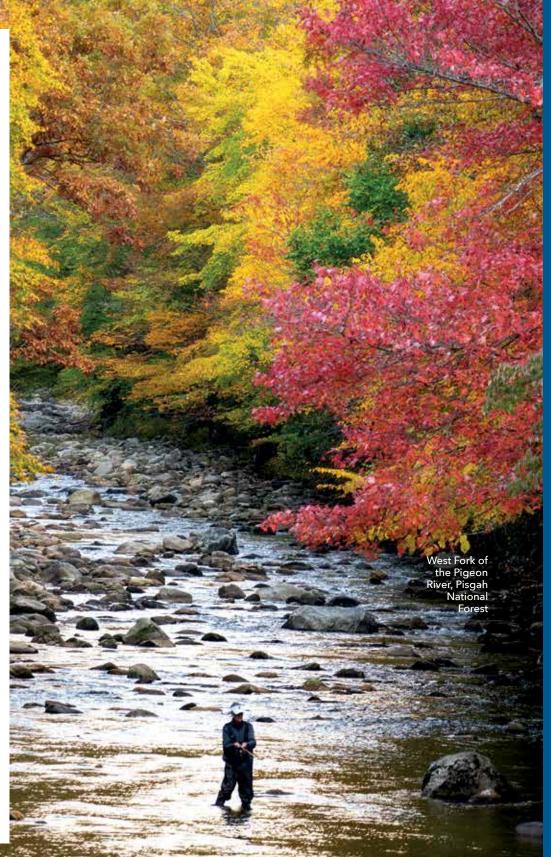
It's a time-honored tradition to head to the hills to rise above the summer swelter. Refresh body and spirit in the cool alpine breezes or make a splash in a cold, clear plunge pool or rushing river. Try stand-up paddleboarding or venturing out in a locally made LiquidLogic kayak. Or join locals on a leisure paddle or inner tube float down the French Broad River, pulling out for a pint right on the riverbank. Summer also signals festival season in the mountains, with celebrations around food and beer, music and arts, and multicultural events like Hola Asheville, GrindFest, and Goombay-commemorating Black and Afro-Caribbean culture. Music echoes across the rugged peaks this time of year too, with summer concert series and local and nationally touring acts performing on outdoor stages large and small. And what would summer be without a sporting event? The Asheville Tourists baseball team's season is in full swing at McCormick Field downtown and the Asheville City Soccer League's games at nearby Memorial Stadium present a raucous time for locals and visitors alike. No matter what's on tap, summer nights here pulse to their own lively beat.



FALL

Come autumn, Asheville pulls out all the stops.

Brisk mountain air cues one of the country's most dramatic-and longest-fall foliage displays, thanks to tree biodiversity and a range of elevations. Brilliant reds, yellows, and oranges unspool down the slopes of the Blue Ridge and Great Smoky Mountains over the course of several weeks, typically starting in late September (check the Fall Color Report at exploreasheville. *com*). Joy rides here are never more delightful, whether following the curves of the Blue Ridge Parkway or winding along bucolic country roads. Further immerse yourself in all that scenic splendor while fly-fishing, zip-lining, or hiking. The natural spectacle sets a colorful backdrop for other seasonal pursuits. Harvest time at family farms means apples to pick, pumpkins to carve, corn mazes to navigate, and hot cider doughnuts to devour. You can even witness the fall birding migration at Chimney Rock State Park. Good times roll every weekend with vibrant festivals and events like ASAP's Farm Tour, Blue Ridge Pride, and the Mountain State Fair. Meanwhile, creativity flourishes at the biannual Craft Fair of the Southern Highlands and at art shows in Weaverville and Black Mountain.

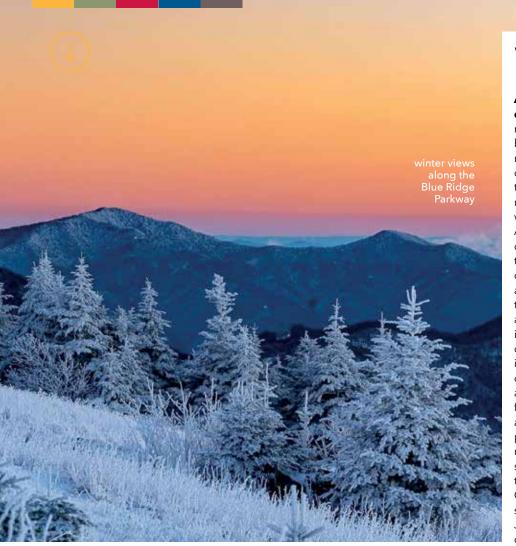




Asheville brims over with holiday cheer–both classic and eclectic. The National Gingerbread House Competition ups the festive spirit at The Omni Grove Park Inn, Santa rappels down the granite face of Chimney Rock, and the Dickens in the Village festival takes Biltmore Village back in time with costume-clad carolers and musicians. A full spectrum of holiday performances–from the classic *Nutcracker* ballet to a solstice celebration of Celtic, roots, and world-influenced music to a rockin' Christmas jam–play out on stages around town. Craft fairs add to the shopping flurry, and lights twinkle at every turn. Not only does downtown Asheville brighten up for Christmas, light displays also illuminate the North Carolina Arboretum and Lake Julian. On a grander scale, few places anywhere deck the halls quite like Biltmore, where you can revel in the glow of a 50-foot fir tree and follow miles of glittering garland–and the sound of carolers–to explore the historic château by candlelight.



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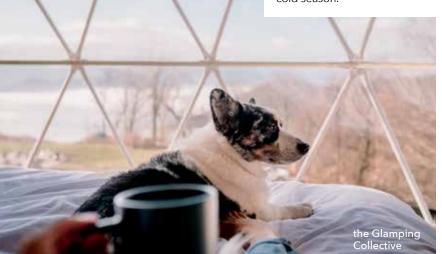


WINTER

Asheville crackles with cozy

charms in the crisp winter months. Deep blue skies and bare trees offer long-range mountain views unlike any other time of year, and mild temperatures stick around for much of the season. It's also when crowds and prices drop. A slew of outdoor gear shops can outfit you for a serene winter hike on uncrowded trails or skiing and snow tubing adventures nearby. And when the winter chill sets in, there are plenty of ways to warm up in Asheville, whether over a candlelit dinner and a warming cocktail, a steaming cup of tea or a foamy latte, or in a cozy mountain cabin with a fireplace and hot tub. It's also a time for self-reflection and pampering, and Asheville's numerous yoga studios and spas offer just the cure. Visit the luxurious Spa at The Omni Grove Park Inn, a Nordic-style sauna house, a salt cave, a Japanese-inspired soaking oasis, or one of the countless day spas. There are many ways to relax and savor the cold season.







ASHEVÍLLE

Named by Travel + Leisure a Best Place to Travel in 2023



ALIJATIGSOH

KIMPTON HOTEL ARRAS 7 Patton Ave, Asheville, NC 28801

AC DOWNTOWN ASHEVILLE 10 Broadway St, Asheville, NC 28801

ALOFT DOWNTOWN ASHEVILLE 51 Biltmore Ave, Asheville, NC 28801



Asheville is a vortex of can't-miss experiences swirling outward from our magnetic downtown.

INDULGE YOUR BOLD TASTE.

GRAND BOHEMIAN HOTEL

ASHEVILLE

Discover a modern and rustic culinary adventure at the award-winning Red Stag Grill.

RESERVE NOW AT REDSTAGGRILL.COM



BY KESSLER



CRADLED BY THE WORLD'S OLDEST MOUNTAINS, Asheville

has long attracted spiritual travelers in pursuit of ancient energy whirling beneath the peaks. But no matter your beliefs, one thing is for sure: magic spirals out from all parts of Asheville, from the pull of our mesmerizing downtown to the allure of points off the beaten track. Harness the power of our one-of-a-kind neighborhoods and surrounding small towns with this quick guide.



JUST SOUTH OF DOWNTOWN. Biltmore Village is one of the country's earliest examples of a planned community. Modeled after an English village of stucco pebbledash cottages, it was designed in the late 19th century as a charming prelude to George Vanderbilt's grand estate. Today this walkable district is packed with upscale boutiques selling everything from linens to estate jewelry to garden supplies, plus several art and fine craft galleries. Gate House Gift Shop, set in a handsome 1906 building, and **Provisions Mercantile** are well-worth checking out. An array of emporiums for antiques and vintage wares are close by as well. You'll also discover a bounty of

cafes, restaurants, and breweries, including Forestry Camp Taproom & Kitchen, which is run by acclaimed **Burial Beer Co.**, and **Corner Kitchen**, a popular bistro known for its creative Southern fare and charming Victorian cottage setting.

Opposite the Village is the entrance to the famous **Biltmore**, and one would be remiss not to spend a day experiencing the grandeur of it all. The spectacular 250-room French Renaissance-inspired château, built in 1895, is surrounded by showstopping gardens and more than 8,000 acres of wild and cultivated land. Outdoor adventurers of all ages can enjoy everything from horseback riding, biking, and kayaking to falconry and clay shooting. Factor in ample dining and shopping opportunities and luxurious accommodations on the estate, and you'll be hard pressed to leave America's largest home or the sweet little village at its doorstep.







Black Mountain

The little town big in historic charm

AT THE SOUTHERN TERMINUS

of the Black Mountains-the tallest range in the eastern U.S.-the adorable namesake town cradled in the Swannanoa Valley feels like a place where time stands still. The walkable streets are lined with shops, including an old-fashioned general store and Appalachian craft galleries. The are also plenty of places to sip and nosh, such as the scenic Bell Tower rooftop bar, romantic Milton's Cuisine & Cocktails at the historic Monte Vista Hotel, and rustically inviting Bush Farmhouse, which turns out dazzling plates of South African-inspired cuisine. You can rent or shop for gear and then enjoy a beer or latte on the patio at the convivial WNC Outdoor Collective. And throughout the historic whistle stop, hand-painted rocking chairs depicting famous locals and landscapes front the early-20th-century buildings.

The history of the area, including that of the experimental Black Mountain College, can be uncovered through the engaging history exhibits at the Swannanoa Valley Museum and on walking history tours. Enjoy out door pursuits on the lovely path rimming Lake Tomahawk or on the trails surrounding the beautiful buildings of historic Montreat College. You'll find several live music spots for enjoying the sounds of these mountains, including White Horse Black Mountain, Pisgah Brewing Company, and The RailYard-the latter also features a crafts and food market. Non-beer drinkers can sip at **Black Mountain** Cider + Mead. And for those ready to kick back and stay a spell, you'll find a number of quaint bed-and-breakfasts.



Exciting flavors, unexpected curiosities, and fascinating history converge in the heart of the city.

OUR VIBRANT DOWNTOWN offers

as many layers of personality and history as there are crags in the surrounding Blue Ridge Mountains.

An impressive array of independent retailers line nearly every street, as do galleries highlighting contemporary crafts and fine art. For just the right funky find, peruse the vintage boutiques and quirky gift shops of **Lexington Avenue**. At the **Grove Arcade**, where the setting is as captivating as the goods for sale, browse handmade dulcimers and rare books inside an architectural time capsule from 1929. History abounds all around downtown, from art deco landmarks to the story of Asheville's Black business district known as **The Block**. Today this area is seeing a resurgence as local business owners open up eateries, shops, and arts spaces, such as **LEAF** Global Arts and Noir Collective, in this cultural pocket off Eagle Street. When it comes to food, downtown satisfies all cravings-whether it's farmfresh Appalachian cuisine from James Beard Award-nominated chefs, classic Carolina 'cue, tapas, dim sum, or Indian street food you fancy. The options suit every budget, including upscale farm-to-table meals at stylish Chestnut and casually creative bites among the diverse food stalls at the lively **S&W** Market, which occupies a gorgeously restored 1929 cafeteria building. Save room for one of the seasonally flavored ice cream sandwiches at Sunshine Sammies, or enjoy a craft cocktail at

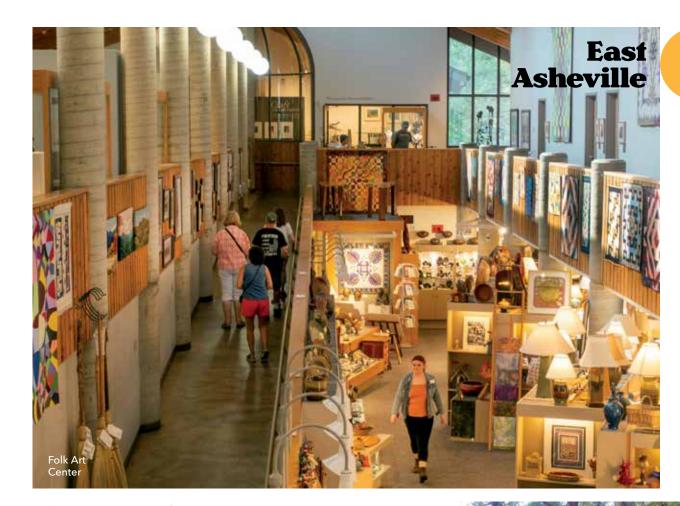
stylish Storm Rhum Bar. There's an

S&W Market

impressive selection of breweries, too, which spill over into the South Slope, known as Asheville's brewery district. Sample a pint or a flight of ales at Eurisko Beer or Bhramari Brewing, and check out the increasingly vibrant arts scene along the colorful South Slope Mural Trail (exploreasheville.com/ south-slope-mural-trail). Northward, the Montford neighborhood has several great eateries, among them Nine Mile for creative Caribbean cooking and All Day Darling for delicious all-day breakfast and lunch fare, plus the chance to stroll (or bike) through one of the city's oldest and most beautiful neighborhoods.

orm Rhum Ba

As you explore, tune in to the city's distinct soundtrack. Hear music from buskers on street corners and spilling out of lively bars and performance venues—an audio reminder that downtown's story is always unfolding in new and wonderful ways.



Where locals go for all sorts of family fun

IN MULTIPLE WAYS, EAST ASHVILLE

is an inviting place. The handful of neighborhoods just east of the city center have quick access to downtown, the Asheville Mall, and conveniences along South Tunnel Road, while still offering a bit of rural escape. There are plenty of excellent off-the-beaten-path restaurants and bars, as well as familyfriendly experiences to be had here.

Animal lovers of all ages love the **WNC Nature Center**, home to about 60 wildlife species that live or have lived in Southern Appalachia. Black bears, wolves, cougars, adorable red pandas, and the world's largest salamander are sure to evoke excitement. Afterward, **Ultimate Ice Cream** isn't far away and makes for a sweet treat for kiddos and adults. Or, for adults, **Highland Brewing Company**, Asheville's first brewery, serves up tasty ales. The flagship brewery has a rooftop bar, volleyball courts, and an outdoor event space with live music on select nights.

East Asheville's Tunnel Road is a main gateway to the Blue Ridge Parkway, as is the Blue Ridge Parkway Visitor Center (Milepost 384.5), where travelers can stretch their legs while learning about the history behind "America's Favorite Drive." Another fascinating attraction in the area is the Folk Art Center, a treasured museum dedicated to Appalachian arts and crafts. It contains a National Park Service information desk and bookstore and the Allanstand Craft Shop, which showcases artworks of the highest caliber by members of the Southern Highland Craft Guild.



For memorable eats, **Filo Pastries** & Post 70 Indulgence Bar and Creekside

Taphouse, with its dog-welcoming patio, are local favorites. For upscale dining, NOLA-influenced **Copper Crown** and French comfort food at **RendezVous** are sure bets.



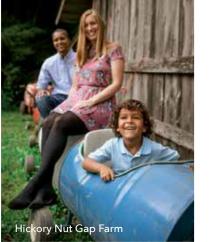
Set off for an idyllic day on the farm.

AS YOU HEAD SOUTHEAST from

downtown, it doesn't take long to get immersed in the rich agricultural heritage of Western North Carolina. Follow winding roads to the working farms and creameries of Fairview, where devoted local families have stewarded the land for generations, and stop at **roadside farm stores** and stands for humanely raised meats and handcrafted cheeses, or even to pick your own flowers fresh from the fields.

Hickory Nut Gap Farm welcomes visitors for walking tours that offer the chance to meet the pasture-raised cows, pigs, and chickens and experience the history and operations of this working family farm. Do bring a cooler, as they also have a farm store, where you can pick up freshly butchered meats, plus other locally made fare to take home. Nearby, **Flying Cloud Farm** has a roadside stand that sells seasonal produce and flowers.

For more substantial eats, **Smokey** and the Pig specializes in mouthwatering barbecue, and **The Local Joint** serves juicy burgers and giant pancakes-breakfast runs until 3 p.m. Quench your thirst with a crisp sip at **Barn Door Ciderworks** or a frosty ale at **Whistle Hop Brewing Company**, which operates a train-



themed taproom out of an adorable 1969 caboose and has an expansive outdoor area full of lawn games. It's a wonderful way to close out a glorious day in the Blue Ridge countryside.





With hundreds of creative spaces and acclaimed galleries, the River Arts District is Asheville's most imaginative neighborhood.

INSIDE THE CENTURY-OLD industrial warehouses along the French Broad River, the **River Arts District** (dubbed the **RAD**) holds more than 200 artist studios and a slew of galleries and spots to refresh with food and drink. It's easy to navigate thanks to a beautiful city-led improvement effort, which includes a paved riverside greenway, bike lanes, and sidewalks. Pick up a **RAD Map** from any gallery, and explore artists' work in all mediums, from fiber to metal to paint. Even street artists get their time in the sun on the exterior walls of the **Foundation**, a creative wonderland of coffee, beer, barbecue, and skateboarding. It's also home to **Marquee**, a huge art and antiques warehouse that overflows with jewelry, textiles, crafts, and other treasures, including a curated bar and bottle shop.

Wander the mile-long district on the **Second Saturday** of the month (April-December), when studios present craft demos and live music, or plan a visit during November's annual **Studio Stroll**, a weekend of district-wide block parties. To get hands-on, attend one of the frequent public art classes.

When it's time to refuel, wine lovers can enjoy sipping the samples at **Plēb**



River Arts

District

Mother Bakery for a sourdough bagel or a slab of pesto focaccia-there's wine by the glass too. For elevated dining, Vivian, RosaBees, and Bull and Beggar all represent. And for entertainment, The Grey Eagle is beloved for live music, and The Magnetic Theatre brings original productions by rising local playwrights to the stage.

South Asheville







Where unexpected local treasures take flight

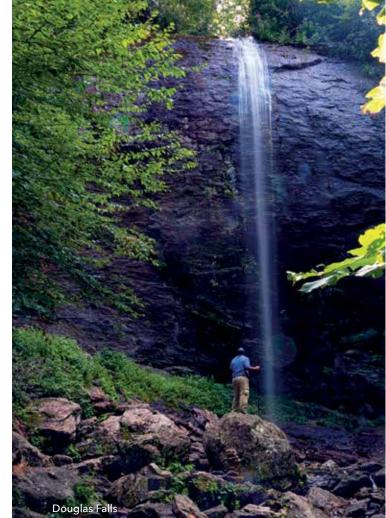
ASHEVILLE REGIONAL AIRPORT

is consistently ranked among the fastest-growing airports in the country, offering direct flights to more than 20 cities and counting. The area surrounding it, informally known as South Asheville, contains a surprising number of noteworthy spots to eat, drink, and play like a local.

Follow Hendersonville Road as it tumbles south toward the small

community of Arden, and check out the extensive dining options—in fact, a number of sought-after downtown restaurants, like **Tupelo Honey**, **Biscuit Head**, and **12 Bones Smokehouse**, have less-crowded outposts here. And to many travelers' delight, **Sierra Nevada Brewery** is a quick jaunt from the airport. For more outdoor fun, the 65 acres of gardens and 10-plus miles of trails at the **North Carolina Arboretum** offer educational and outdoor pursuits that delight visitors of all ages. Only 10 miles from downtown, it's also part of the expansive **Bent Creek Experimental Forest** and adjacent to **Lake Powhatan Recreation Area**, popular for fishing, hiking, swimming, and glamping. **Lake Julian Park** is also a draw for waterfront recreation, including boating and disc golf.

Big-name brands and bigger deals abound at the **Asheville Outlets**. Meanwhile, **Biltmore Park**, an attractive planned community, beckons visitors with shopping, dining, and entertainment–all quaintly situated around a town square.



Welcome to the country, where you'll find rolling farms, forests, and friendly locals.

NORTH OF THE CITY, you'll find that the pace really slows down, which suits both locals and visitors just fine. The quaint town of Weaverville is picture-perfect, with a handful of shops, galleries, breweries, and eateries lining Mayberryesque Main Street. No doubt you'll feel welcome among the locals, especially at favorite haunts like **Well-** Bred Bakery & Café, Allgood Coffee, Twisted Laurel Mediterrranean-inspired bistro, Vintage Kava herbal tea lounge, and Blue Mountain Pizza, offering live local music many evenings. You'll also find a few exceptional galleries in town, including Crucible Glassworks and Mangum Pottery.

For a little history, travel the country roads east, stopping to browse the handmade wares at **Reems Creek Pottery**, to the verdant Reems Creek Valley nearby, and explore the **Vance Birthplace State Historic Site**. This pioneer farmstead gives a glimpse of what things were like in early Bun-

Weaverville





combe County through the lens of the life of Zebulon Vance, the controversial North Carolina governor twice over.

Farther north, the rural communities of Barnardsville and Leicester offer backroad access to idyllic Appalachian farms and peaceful forests. In Barnardsville, 70-foot **Douglas Falls** and the trails of **Big Ivy** (aka the Coleman Boundary) are a draw, as is **Navitat**, offering some of the longest zip lines around. In Leicester, you can explore industrial hemp production and goat yoga at **Franny's Farm** and enjoy wine tastings and engaging tours at **Addison Farms Vineyard**.

ExploreAsheville.com | 49

West Asheville

Head west for hip hangouts, outdoor fun, and chill vibes.

MINGLE WITH THE COOL KIDS (of

all ages!) in West Asheville, where anything goes and everyone is warmly welcomed. Pick your passion–whether that's fresh ramen or fresh tattoo ink, rare vinyl or retro arcade games–and find alluring options among the hip hangouts of Haywood Road.

Independently owned restaurants and bars here appeal to every eating style, from delectable tartines and cheeseboards paired with a thought-



_eo's House

of Thirst

spots are on the west side, including **Haywood Common** and **Sunny Point**





Café, not to mention a slew of friendly bars and venues for live entertainment, including the occasional burlesque or drag show. **One World Brewing** and the cooperative arts space **Story Parlor** are great bets for catching interesting live entertainment. And **Archetype Brewing** and **The Whale** are fun watering holes for sampling first-rate craft beer.

Fans of the outdoors will find plenty to do along the French Broad River at **Carrier Park**'s extensive sports facilities and **Cultivate Climbing**'s gym.



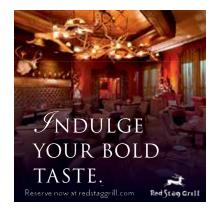
Take in serene riverside parks and more at a leisurely pace.

JUST NORTH OF DOWNTOWN, the region's easygoing vibe meanders like the scenic river. Swap bustling restaurants and cocktail bars for local chocolate and spice factories and laid-back breweries pouring alcoholic ginger beer and farmhouse ales as you follow the French Broad River to the small community of Woodfin. Here, spend time in **Reynolds Village**, where lively sports bars draw loyal followings and **Baked Pie Company** serves up an incredible variety of mouthwatering flavors, as well as pie flights-for when you can't decide. Other stellar options for food and drink include **Luella's Bar-B-Que**, **Whit's Frozen Custard**, and **Riverside Rhapsody Beer**. Visitors can settle into the 1847 **Reynolds Mansion** bed-and-breakfast, one of only 10 pre-Civil War brick homes remaining in Western North Carolina-it's on the National Register of Historic Places. The verdant parks along the French Broad River are ideal for a enjoying a leisurely picnic or sipping a refreshing cold brew in a hammock. Nearby **Ledges Whitewater River Park** offers thrilling options for adrenaline seekers. Local paddlers can perfect their skills– Asheville is a hub for the sport–and hit the rapids from the easily accessible boat launch. More novice kayakers and rafters can enjoy the Class II runs during an afternoon session on the water or float and fish their way along the five-mile journey to Walnut Island.

Woodfin



12 Bones Brewing 2350 Hendersonville Rd, Arden 12BonesBrewing.com







1455 Patton Avenue — Asheville 3749 Sweeten Creek Road — Arden 420 Laurens Road, Greenville — SC www.rockyshotchickenshack.com







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Free Shuttle to Downtown Hot Breakfast Buffet Indoor Pool, Outdoor Fire Pit



Gan Shan West

Farm to Table

TASTE YOUR WAY THROUGH OUR LOCALLY DRIVEN FOOD AND DRINK SCENE.



Our best guess is, you'll be in town for fewer than five minutes before you spy a car sporting a bright-green "LOCAL FOOD" bumper sticker. Eating local and with the seasons is a way of life here, as it has been in Southern Appalachia for generations. What we don't grow in our own gardens we easily obtain from other local growers at neighborhood tailgate markets, so called because farmers pull up with their truck beds loaded with seasonal fruits and vegetables and pasture-raised meats.

Another way to tap into that abundance of locally grown foods is to step into any of Buncombe County's countless farm-to-fork eateries. One of Asheville's first such restaurants, **The Market Place**, opened in 1979 with a goal of serving the freshest possible ingredients, like locally foraged chanterelle mushrooms and fragrant ramps, at peak season. The stylish Italian restaurant **Cucina 24** uses rustic regional techniques, expertly applied to uniquely Appalachian ingredients–platters of local tomatoes, squash blossoms stuffed with local chèvre, scratch-made pastas, and smoked lamb loin are typical highlights from their constantly evolving menu.

Chef John Fleer's renowned **Rhubarb** is a

beacon of the farm-to-fork movement, serving signature dishes that include whole rabbit confit for two and seared goat cheese gnudi. Offerings like fluffy soufflé omelets and slow-roasted porchetta appear on the locavore-focused menus at **Vivian**, which presents artfully plated French-inflected modern European fare. In Black Mountain's bustling downtown, **Goldfinch** applies that same love of farm-fresh ingredients to its craft cocktails and casual menu of Cuban and banh mi bowls and crunchy roasted-root-veggie salads. And **ELDR**–named for the Norse word for fire–puts the bounty of their farmers' harvests straight to the grill.

PACK IN, PACK OUT Buncomble County has amazing spots for picnicking, and camping. Help keep our natural treasures pristine by not leaving anything behind.



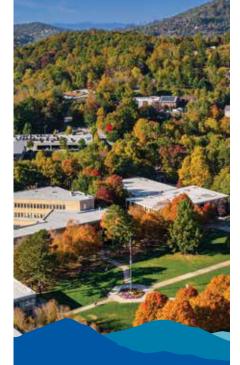
40-ACRE BREWERY CAMPUS Live Music, Volleyball, Disc Golf & Tours



DOWNTOWN TAPROOM (INSIDE THE S&W MARKET FOOD HALL) Five Eateries, Beer, Wine & Cocktails

HIGHLANDBREWING.COM/VISIT-US

At UNC Asheville, we dare to break down conventions, overcome obstacles, and expand horizons.



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→ unca.edu/why



Coffee, Tea, or...?

Asheville's acclaim when it comes to exceptional beverages extends to sips without so much as a drop of alcohol. Seek out these locally produced drinks, from aromatic teas and single-origin coffees to craft sodas and kombuchas.

CARBONATED TEA	COLD BREW
SARILLA	CHILL WAVE
These organic, fair-trade	COFFEE
cans of carbonated	This robust, locally
Rwandan tea are lightly	batched cold brew
sweetened with monk	is available in 4- and
fruit and are perfect for	16-ounce bottles of
an afternoon pick-me-	concentrate, or 64-ounce
up. Flavors include hibis-	pre-mixed and ready-to-
cus green, ginger white,	drink jugs.
or apple black tea.	chillwavecoffee.com

drinksarilla.com



TEA ASHEVILLE TEA

COMPANY

Choose from loose leaf or tea bags of artful blends like the Asheville Grev, Pisgah Breakfast, Mountain Chai, or a range of herbal blends. ashevilleteacompany. com

комвисна Whether you're sipping

BUCHI

the Seed flavor (coconut, pineapple, and turmeric) or the Fire (ginger and cayenne) variety, this bubbly fermented tea is as nourishing as it is thirst-quenching. drinkbuchi.com

COLD BREW PENNYCUP COFFEE

ROASTING CO. For a refreshing chilly jolt This small, local roaster on a hot day, try Pennypacks a massive punch cup's cold brew. Sold in of flavor in its certibottles throughout the fied organic and fair trade seasonal blends. city, it's a potent kick in the pants on the go from Dynamite coffee is also one of Asheville's favorite available in single cups coffee houses. that are compatible with pennycupcoffeeco.com K-Cup machines.

COFFEE

DYNAMITE

dynamiteroasting.com

GINGER BEER DEVIL'S FOOT BEVERAGE COMPANY

This farm-to-can craft soda maker is known for its boldly flavored lemonades and limeades as well as crisp and refreshing ginger beers that run the gamut between spicy and mild-there's fresh juice and ginger in every can. You can sample these drinks at their new bar and tasting room, The Mule. devilsfootbrew.com



Wake-Up Call

THE FIRST MEAL OF THE DAY is a beloved tradition in Asheville. Here are four classic breakfast dishes and a few wonderful places to sample them.

BISCUITS & GRAVY

For a down-home, greasy-spoon version of this hearty offering, try the aged and storied **5-Points** Diner. If you prefer a homecooked biscuit, Sand Hill Kitchen is well worth the drive to West Asheville's Enka Village. And if you prefer them on the fancy side, The Sawhorse is the only way to go.

COFFEE AND PASTRIES

There's arguably no better way to start the morning than with a savory cup of joe and a sweet, flaky, fresh-baked pastry. The Rhu offers everything from homemade cinnamon buns to dense, chewy bagels, while OWL Bakery serves an array of heavenly pastries including almond-rose croissants and lemon-curd tarts. Or feast your eyes on the daily selection of baked goods, including apple fritters, raspberry rugelach, and Boston cream yeast doughnuts, at Geraldine's, which also serves up heavenly breakfast sandwiches.

HUEVOS RANCHEROS

For a protein-laden kick to your day, could there be a better blend than eggs, beans, tortillas and salsa? Abeja's House Cafe serves theirs with tangy tomatillo salsa and avocado cream, and the version at Louise's Kitchen in Black Mountain is topped with fresh pico de gallo. With locations in West Asheville and Biltmore Park, **Taco Boy** crowns its huevos with earthy crumbled chorizo, chunky salsa, and mild queso fresco.

CHICKEN & WAFFLES

Of the myriad ways to eat fried chicken, enjoying them atop a fluffy waffle might just be the most magical. If you love spicy, do not miss the version at Rocky's Hot Chicken Shack. The kitchen at Sunny Point Café sandwiches the bird between two waffles and then smothers it with pimento cheese. And Benne on Eagle offers a particularly elegant rendition, with sage gravy and habanero honey.

UNC Asheville offers a hands-on, inspiring, and personalized education.



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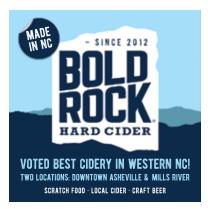












taste



Brew-Novation

ASHEVILLE COMES BY THE NICKNAME "BEER CITY"

HONESTLY. We have among the most breweries per capita of any city in the country, and you'll find fantastic spots experimenting with all kinds of unusual sips—from distinctive sours to barrel-aged farmhouse ales throughout the entire region.

Beer aficionados recognize the name **Hi-Wire Brewing**, whose balanced and approachable beers are poured at three inviting taprooms around town, including the new shipping-container beer garden in the River Arts District. For fans of hops, **Highland Brewing Company** is one of Asheville's IPA pioneers. Lest you think Asheville is only about hop-forward pints, the East Coast's first sour beer-focused taproom is in the South Slope at **Wicked Weed Funkatorium**, where you can taste a flight of some of the most mouth-pleasing brews in town. In the same neighborhood, lines wrap around the block when cult-favorite **Burial Beer Co.** releases a new brew.

With an inviting new taproom off Sweeten Creek Road, majority female- and indigenous-owned 7 Clans Brewing has developed a major following for its inventive ales and lagers. Just a bit farther afield, head to Whistle Hop in Fairview, where you can play disc golf while you sip distinctive pineapple-vanilla milkshake IPAs. Snag a seat on the patio of Woodfin's Zillicoah Beer Co., and soak up enchanting views of the French Broad River. And in bustling Weaverville, Zebulon Artisan Ales stands out for its inventive smallbatch brews, like the mango sour and Tokyo gose.

United Nations of Food

WHATEVER KIND OF FOOD YOU'RE IN THE MOOD FOR,

from nearly any corner of the globe, you'll likely find a delicious and authentic version of it in Asheville. The region's deeply integrated local foodways offer chefs from all over the world the chance to take fresh ingredients from the Appalachian mountains and integrate them into globally inspired dishes. Consider chef Meherwan Irani, of the James Beard Awardwinning **Chai Pani**–he transforms local ingredients into quirky twists on Indian street foods like okra



fries and Sloppy Jai sliders. On the more traditional side, check out **Dilbar**, which doles out everything from soft cheese masala dosas to Indian-Chinese *hakka* noodles. For boldly flavored falafel or shawarma, try Lebanese **Gypsy Queen Cuisine**, or settle in for a platter full of Ethiopian stews and injera bread at **Addissae**. And if you're in the mood for upscale Latin flavors try **Salsa's**-one of downtown's oldest eateries, dishing



out everything from *ropa vieja* to chilaquiles—and **Limones**, with its elevated takes on classics like ceviche and *elote*. More down-home Mexican fare appears on the menu at friendly neighborhood joints like **Taqueria Fast** in Woodfin, **Tacos Jalisco** in West Asheville, and **Rosita's** taco truck on Leicester Highway. For scratch-made arepas piled high with meat, beans, and cheese, try **Little Chango**, or for flaky, home-cooked empanadas, don't miss **Cecilia's Kitchen** on the north side of town.

In the downtown core, Ukiah **Smokehouse** sublimely blends the flavors of Japanese and American barbecue traditions, and Red **Ginger** serves up flavor-packed dumplings and dim sum staples. On the south side of town, fastcasual Typhoon Noodle excels with everything it serves, from spicy Szechuan stir-fries to rich and comforting bowls of ramen. Little Bee Thai dishes out classic curries, noodles, and rice dishes. And for flavorful, creative dishes of the Far East, savor the stellar Filipinx cuisine of West Asheville newcomer Nena Jr.'s.

UNC Asheville's education is affordable, adaptive, and endlessly relevant.



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Breakfast, Lunch, Dinner & Weekend Brunch Free Valet at Haywood Park Hotel Next Door One Battery Park | Asheville, NC 28801 828.575.9636 | isasbistro.com



Authentic Cuban. Rooftop Views. Sunrise Breakfast. Sunset Cocktails 15 Page Ave | 4th Floor 828.417.6866 hemingwayscuba.com







High Spirits

Asheville and the surrounding Appalachian Mountains are no strangers to potent potables. For generations after prohibition, the mountains sheltered secret distilleries and their proprietors, known as moonshiners. These days in Buncombe County, you'll discover a rich variety of aboveboard distilleries that distribute their carefully crafted spirits in state-run liquor stores, in craft-cocktail bars throughout the area, and in their own distillery tasting rooms. In downtown Asheville, Cultivated Cocktails produces an enticing range of products, including Hazel 63 rum, Asheville vodka, and coffee liqueur, and Chemist Spirits turns out a variety of outstanding gins ranging from barrel-rested to potent Navy strength (at least 57 percent alcohol). Chemist also produced the official gin of the 2022 Daytime Emmys.

Darker spirits also thrive in the area. Mentored by a master distiller from Scotland's Ardbeg Distillery, Black Mountain's **Oak & Grist** brings the tradition of Scottish single malt whiskeys to Western North Carolina. **Eda Rhyne Distilling** crafts classic liquors with wild Appalachian ingredients-try the Spicebush vodka, Amaro Flora, and Appalachian fernet (a favorite among fans of Fernet Branca). And **Dalton Distilling** produces clean and refreshing Araña Blanca vodka, which is distilled with organic blue agave.

EAT ON THE GO

Cook up a culinary adventure.

DOWN ON THE FARM

Explore the farmsurban and rural-that make our vibrant farm-to-table scene possible. Many are open to the public; others require appointments. Follow the Farm Heritage Trail northwest of downtown through the scenic and bucolic hamlets of Leicester and Alexander to see where families have been farming for generations.

SAY CHEESE!

Attention, turophiles: Asheville is home to an impressive number of celebrated cheesemakers. Spend an afternoon or weekend on the **WNC Cheese Trail**, sampling fresh and aged options made with cow's and goat's milk.

FOREST TO TABLE

As one of the richest temperate ecosystems on the planet, Southern Appalachia yields many edible finds. Forage in the city or nearby forests (only with an expert local guide, such as **No Taste Like Home**) in search of mushrooms, fruits, and more.

EXIDICITE

Ridge Rover DISCOVER THE BEST OF THE

BLUE RIDGE PARKWAY

→



CRAFT LOVERS

Head a few miles from downtown Asheville on the Parkway to the Folk Art Center (Milepost 382) to watch craft demonstrations and peruse fine pottery, handpieced quilts, turned wood bowls, and other pieces on display and for sale.

JOY RIDERS

You can enjoy dramatic panoramas a short drive in either direction from Asheville. Point your car north toward favorite sightlines from Graybeard Mountain View (Milepost 363) or Tanbark Ridge (Milepost 376), complete with park-and-view overlooks.

BIRD WATCHERS

Neotropical songbirds flock through the area during April or May and from mid-August to October. In spring, take wing to Craven Gap (Milepost 377) to watch for nesting warblers, scarlet tanagers, and rose-breasted grosbeaks. During fall, seek out ruby-throated hummingbirds and warblers flying over Ridge Junction Overlook (Milepost 355). The 434-acre North Carolina Arboretum is also a fantastic spot to catch birds in flight just off the Parkway.

HISTORY BUFFS Head to the LEED-certified

Blue Ridge Parkway Visitor Center in Asheville (Milepost 384), where interpretive exhibits and park rangers share historical gems and explain how the Parkway became an iconic part of the region.

Parkway hiking trails range

from leg-stretchers to strenuous climbs. Get started on the 1.2-mile Craggy Pinnacle Trail through a dense

that typically bloom around early June. Experienced road bikers earn their stripes along the shoulder of the guad busting byway: wear

quad-busting byway; wear bright clothes, and time your rides during off hours.

thicket of rhododendrons

SUPERLATIVE CHASERS Follow the Parkway about

30 miles north of town to Mount Mitchell, the highest US peak east of the Mississippi River. At the 6,684foot summit, a 360-degree observation deck, picnic spots, and hiking trails await. For a breathtaking, relatively uncrowded trek from the Mount Mitchell parking area, take the 2-mile Deep Gap Trail to Mount Craig, which is just 37 feet shorter than its more famous neighbor.

STICK TO THE TRAILS Keep to designated trails and d

Keep to designated trails and durable surfaces to protect trailside plants and avoid erosion. Only camp at existing or designated sites.

TURN HERE

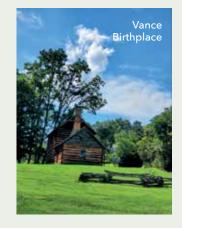
MANY OF THE NARROW, WINDING ROADS that access the Blue Ridge Parkway offer scenery that's arguably as dazzling as the Parkway itself. Here are three especially scenic ways to drive to the Parkway.

Via Black Mountain and Old Fort

Follow US 70 east to check out the oneof-a-kind galleries and eateries of Black Mountain, then follow Mill Creek Road (Hwy. 1407) through Pisgah National Forest, past Andrews Geyser-a man-made attraction built in 1879-to the village of Old Fort. Next, take Highway 1227 as it twists and climbs north alongside Curtis Creek to join the Parkway near milepost 347 at Hewat Overlook, which affords a commanding view of Mount Mitchell

Via Weaverville

Drive north up I-26 to the cute village of Weaverville, then follow Highway 1003 east past historic farms and wide-open pastures, stopping for a look around the grounds and reconstructed birthplace of Zebulon Vance. Then backtrack slightly to follow Highway 2109 as it curves steeply over Bull Gap and merges with the Parkway about a mile north of Tanbark Ridge Overlook.



Via Candler Take US 23 through

lively West Asheville and then southwest to the small town of Candler, before turning south on Highway 151, from which you'll be treated to grand views of Mount Pisgah's 5,721-foot summit in the distance. The road intersects with the Parkway a mile southwest of dramatic Mills River Valley Overlook.



Tasty Treks

ASHEVILLE IS ONE OF THE SOUTH'S MOST VIBRANT CULINARY HUBS, and one of its best hiking destinations. Why not combine these two attributes into one seamless adventure? Here are five fantastic hikes paired with terrific nearby restaurants.





At this upbeat bistro in the North Carolina

Arboretum, grab a chicken salad sand-

wich and a side of deviled eggs before

At this downtown Weaverville pizza joint,

enjoy your pie, ice cream, and beer on

the front porch, and catch live music

BENT CREEK BISTRO

exploring the gardens.

many evenings.

TURGUA BREWING

BLUE MOUNTAIN PIZZA

HOMESTEAD TRAIL

Bent Creek Forest offers quick adventures for hikers, including this two-mile trek, which cruises around 13-acre Lake Powhatan, with its sandy beach and fishing pier.

DOUGLAS FALLS

This 70-foot cascade drops in a vertical curtain over a concave wall of granite, deep within the Big Ivy, a remote section of Pisgah National Forest. Begin at the Craggy Gardens Visitor Center on the Blue Ridge Parkway and hike about four miles through a hardwood forest until you reach the small, rocky pool at the base of the falls.

WILDCAT ROCK TRAIL

This trek is a highlight reel of Conserving Carolina's protected land on the edge of the Hickory Nut Gorge. Hike the full five miles (each way) and you'll pass Little Bearwallow Falls, catch views into the 14-mile long gorge, and summit Bearwallow Mountain.

MOUNT PISGAH

Take the Blue Ridge Parkway to ascend to the top of 5,721-foot Mount Pisgah. It's a steep 1½-mile climb through rhododendron tunnels and a lush hardwood canopy. Expect switchbacks, tall steps, and an incredible view all the way to Asheville.

LOOKOUT TRAIL

Rising from the edge of quaint Montreat, this 1½-mile round-trip journey climbs more than 700 feet en route to Lookout Mountain's summit, ending on a craggy peak with views of Montreat Valley below.

TACO BILLY Drop into West Asheville for post-hike sustenance at shaded picnic tables. The Yard Bird taco (fried chicken) is a favorite, but don't miss out on their tasty veggie options.

This charming brewery sits amid farmland

on the bubbling Cane Creek in Fairview,

offering acres of open space to explore

and a rotating assortment of food trucks.

TRAILHEAD RESTAURANT AND BAR

Expect comforting pub fare crafted through a locavore's lens at this downtown Black Mountain mainstay with a shaded front porch and almost 20 beers on tap.

explore



Dogville

WE LOVE OUR DOGS IN ASHEVILLE, and we encourage you to bring yours when you visit. There's no shortage of dog-friendly accommodations the area, from downtown hotels to short-term rentals. If your pooch is the sociable type, drop by Weaverville's Wagbar, an outdoor dog park and bar with beer and wine for you and fun activities for your pup. It's just one of the many local watering holes with water bowls for your furry friends. At Biltmore Village's **Down Dog**, tune your body and soul with a class in the yoga studio, then enjoy a local craft beer or kombucha in the off-leash dog bar, where staff will happily keep an eye on your pooch while you stretch or sip. Note that you must register your dog and provide vaccine records to bring your pup to either of these two places.

If you and your four-legged friend love exploring the great outdoors, you've got

lots of options. West Asheville's **Carrier Park** welcomes dogs and connects to **French Broad River Park**, where there's an off-leash dog park. For a more epic adventure, leash up and hit one of our many scenic trails, including **Bent Creek** alongside the **North Carolina Arboretum** or **Black Balsam Knob**, one of many stops and trails along the **Blue Ridge Parkway** that welcome dogs.

Don't let a traveling pet stop you from visiting cultural attractions. While they're not permitted indoors, leashed pets can stroll the glorious grounds of **Biltmore Estate**. A classy two-floor space in the Grove Arcade, **Battery Park Book Exchange & Champagne Bar** is filled with comfy, hidden nooks and crannies where you can hunker down with a book, a bite to eat, a glass of bubbly or mug of coffee with your leashed pup.

PLEDGE FOR THE WILD

Inspired to give back to our beautiful mountain town? Here's how.

WE TAKE OUR NATURE

SERIOUSLY in Western North Carolina. Explore Asheville believes that the care and protection of our million-plus acres of protected wilderness, sweeping mountain vistas, waterfalls both delicate and thundering, and lush green forests is paramount. As the first East Coast destination to join other like-minded mountain towns to make a Pledge for the Wild, we hope to stoke conversations on responsible tourism and provide a direct channel for supporting stewardship and education about our wild places. All of Asheville's Pledge for the Wild donations benefit the **Blue Ridge Parkway Founda**tion, which supports this iconic road's preservation and care. We invite you to join us and consider your own pledge by texting WILD4ASHEVILLE to 44321.



FANTASTIC FAUNA

CALL IT ANIMAL MAGNETISM:

Asheville is home to a wealth of furry and feathered friends, and there's no shortage of ways to get up close and personal with them.

For nearly 50 years, the **WNC Nature Center** in east Asheville has drawn animal fans to observe its more than 60 wildlife species that currently or have at one time inhabited this part of the country. Crowd-pleasers include slippery river otters, various sheep and goats, roly-poly black bears, and impossibly cute red pandas (whose ancient cousin, Bristol's panda, once thrived in the Southern Appalachians). New in 2023: a permanent butterfly exhibit will have visitors all aflutter.

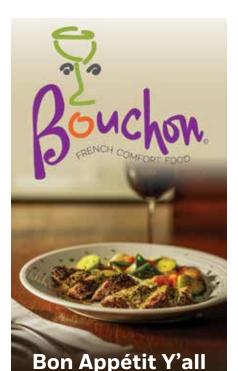
Antler Hill Farm at Biltmore Estate contains the very types of animals that populated this grand estate when George Vanderbilt established it in the 1890s, including calves, chickens, goats, sheep, and draft horses. And for some of the region's best



South of Fairview, you can visit with a variety of animals–including adorable baby goats, chicks, and pigs–during an informative self-guided tour of **Hickory Nut Gap Farm**.

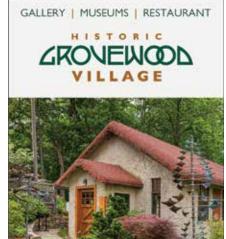






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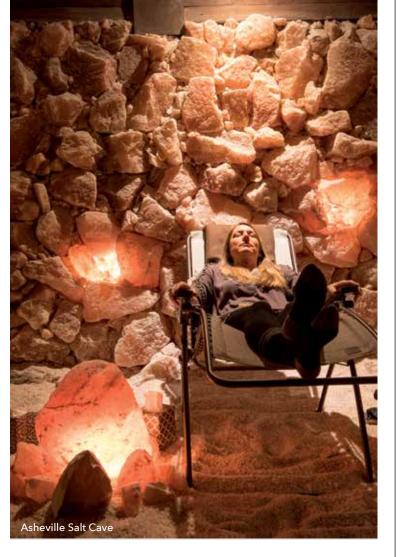
A River Runs Through It

MEANDER AMID THE GALLERIES of the River Arts District and then across the bridge into West Asheville, and you'll behold a hive of activity in and around the region's primary waterway, the French Broad River. You'll see paddlers and tubers, as well as folks along the adjacent greenway walking, running, skating, and biking. Revelers sip and nosh at the eclectic bars, breweries, eateries, and live-music venues along the banks.

What might not be obvious is the decades of visionary efforts that have gone into correcting a century of neglect on this ancient waterway. Now fiercely protected, the 218-mile-long river flows through Western North Carolina on its journey into Eastern Tennessee and is today a vital economic and recreational resource for Asheville locals and visitors of all ages.

Multiple companies-such as **French Broad River Outfitters**, **Asheville Adventure Company**, **Wai Mauna**, and **Zen Tubing**-offer stand-up paddleboard, kayak, canoe, and tube rentals and shuttles, along with lessons and guided tours. Through most of Buncombe County, the French Broad presents easy Class I and II rapids that are accessible to the youngest of paddlers and calm stretches that are great for fishing. Outfits like **Hunter Banks Fly Fishing**, **Curtis Wright Outfitters**, and **Asheville Fly Fishing Company** offer charters and tours. Thrill-seekers will find more challenging rafting on the river's moderately difficult Section 9.

Everyone can have fun in the many parks with picnic facilities. **Carrier Park** has a playground and sports facilities, including roller hockey, lawn bowling, and volleyball courts. And the newly completed **Silver-Line Park** in Woodfin connects to walking trails, an educational wetland boardwalk, and a span of a historic rail line. It's part of the \$30 million Woodfin Greenway & Blueway Project, which will eventually include park expansions and an in-stream wave feature for whitewater enthusiasts. To find the best access and other points of interest along the river, check out *frenchbroadpaddle.com*.



JUST BREATHE

Where to relax and rejuvenate in Asheville

DE-STRESS AND DETOX the Asheville way. We offer everything from salt caves and foot spas to yoga, meditation, and more. Lounge in a cave filled with Himalayan salt crystals to reduce respiratory inflammation and promote deep relaxation at Asheville Salt Cave or Salt Spa of Asheville, and pull tension from overworked muscles with an Epsom saltwater float in a sensory-deprivation tank at Still Point Wellness. Channel your inner Zen on a guided waterfall yoga hike with **Namaste in Nature**, or balance your gi with the help of Asheville's alternative medicine community-more than a dozen shops specialize in Chinese acupuncture, herbology, and Thai massage. Give tired feet some well-deserved TLC with a nourishing foot bath followed by a relaxing massage, or opt for a full-body soak in a hot tub with our beautiful mountain scenery as a backdrop. Not sure where to start? Asheville Wellness Tours can customize an itinerary of holistic health and wellness experiences. Or you can lace up your boots for a sunset yoga hike that's sure to calm your body and soul.



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Sky's the Limit

Nicknamed "the land of the sky," Asheville and the surrounding region is justly famous for its rugged and hilly landscape. Here are seven memorable ways to gain a lofty view of the region.

> hot-air ballooning over the Asheville countryside.



TREAT yourself to an exhilarating perspective on the alpine scenery with a sunrise flight through **Asheville Balloon Company**.

SCRAMBLE through **Asheville Treetops Adventure Park**'s elevated obstacle course, and turn your little ones loose at the park's KidZip, touted as "America's first zipline adventure designed for kids under 10."

GLIDE above the greenery with one of Buncombe County's other exceptional zipline outfitters, Navitat Canopy Adventures and French Broad Adventures.

HIKE to some of the top spots off the **Blue Ridge Parkway** for some amazing high-altitude vistas. Favorites include Craggy Pinnacle, Mount Pisgah, and Mount Mitchell–at 6,684 feet in elevation, it's the highest point east of the Mississippi.

RAISE your glass to Asheville's stunning mountain scenery at one the city's convivial rooftop bars, such as **Capella on 9**, **Hemingway's Cuba**, and **The Montford**. For a guided experience with local experts, book a night on the town with **Asheville Rooftop Bar Tours**.

SIP AND DINE in scenic style at the famed **Sunset Terrace** at The Omni Grove Park Inn. It's an idyllic vantage point for taking in the Asheville skyline set against the Blue Ridge Mountains.

SCALE to new heights at **Cultivate Climbing**, a pinnacle of the local indoor climbing scene, offering state-of-the-art equipment and expert instruction.



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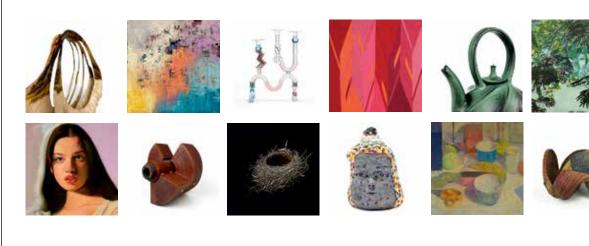
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Venue Vibes

FROM INTIMATE ACOUSTIC SETS AND SOLD-OUT STORYTELLING EVENTS to local, regional, and nationally touring acts, Asheville's livemusic scene brings something new to the stage (or street) every day of the week.

the Orange Peel

Larger, dynamic concert venues like Salvage Station, Harrah's Cherokee Center-Asheville, Rabbit Rabbit, and Black Mountain's Pisgah Brewing host the sounds of applause as big-name musicians from around the globe and from every genre take the stage. Smaller though no less heart-pumping, the Orange Peel, Grey Eagle, and Asheville Music Hall present similarly superb and diverse talents, plus rising local and nationally touring acts. And that's to say nothing of the countless bars, street corners, and festivals where high-caliber musicians pick, strum, croon, jam, rock, and rage.

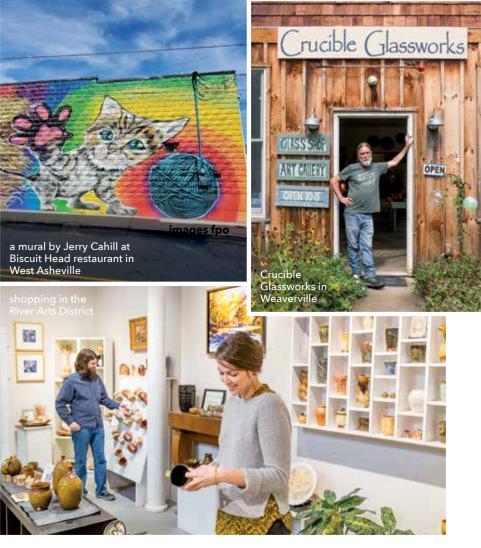
For endearingly offbeat acts of a different ilk, **The Odd**, **Asheville Beauty Academy**, and **Getaway River Bar** present drag shows, burlesque nights, comedy, and other fantastically awesome showcases. The aforementioned Grey Eagle hosts monthly **Moth StorySLAMs**, and **Story Parlor**, a cooperative arts venue in West Asheville, features storytelling events and workshops. Suffice to say, Asheville loves to entertain.

PARK IT HERE Many of the city's concert venues, arts spaces, and nightspots are easily reached on foot or by public transit. Help reduce traffic and pollution by leaving you car behind whenever possible.

ONCE UPON A TIME IN ASHEVILLE

EVEN IF IT'S YOUR FIRST TIME visiting, there's a good chance you've seen the area before in one of the many renowned movies filmed here. The mansion and the gorgeous grounds at Biltmore Estate have appeared famously in Being There (1979), Forrest Gump (1994), and Richie Rich (1994), while the lush landscapes of Pisgah National Forest and DuPont State Forest served as the backdrop for Hacksaw Ridge (2016), The Last of the Mohicans (1992), and The Hunger Games (2012), which has a notable scene at Triple Falls. Other cinema favorites shot in and around the area include Three Billboards Outside Ebbing, Missouri (2017), Bull Durham (1988), and Dirty Dancing (1987).

Buncombe County has deep and rich literary roots too. Celebrated storytellers who spent much of their lives in the area include poet Carl Sandburg, contemporary novelist Gail Godwin, and early 20th-century author Thomas Wolfe, whose autobiographical coming-ofage story Look Homeward, Angel depicts a fictionalized version of Asheville. You can visit his boyhood home, now the **Thomas** Wolfe Memorial. Many other scribes, including F. Scott Fitzgerald, Patricia Cornwell, and O. Henry, have drawn inspiration from the time they spent in the region.



Walk Steady

Hit the pavement and survey the state of the art in Asheville.

ASHEVILLE IS A HAVEN FOR ART-

ISTS, and their creativity is on display all around town. The city center is home to 20-plus galleries, studios, and museums within a mile radius. There's more just a quick jaunt away. Grab a **Downtown Asheville Art District** map and explore. **First Friday Art Walks** feature openings, demos, and more, April through December.

About five minutes southwest, more than 270 artists create works in renovated industrial buildings in the **River Arts District**, or **RAD**. Enjoy special events on **Second Saturdays** and in November during the annual **Studio Stroll**. On the edge of downtown, a new opportunity to immerse yourself in Asheville's spirit is on the table–or the walls. Visit *exploreasheville.com/urban-trail* to learn about the 30 sculptural stations on the **Asheville Urban Trail** as well as the vibrant **South Slope Mural Trail**, with its 17 eye-catching art installations.

Asheville's surrounding communities also have plenty of art and crafts venues to explore on foot. **Black Mountain**'s quaint downtown overflows with options, while **Weaverville**'s Main Street is dotted with galleries.

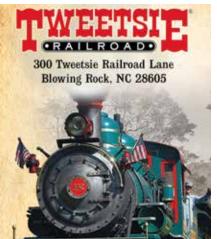




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Vintage Edition

ASHEVILLE IS KNOWN FOR

CELEBRATING the past while embracing the future. For shoppers, that means top-notch antiquing and thrifting, and even scoring cool goods at newer spots that have a retro flair.

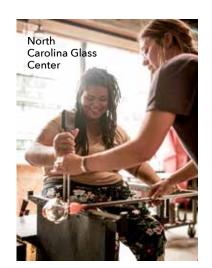
First scour the aisles of downtown's **Lexington Park Antiques**, where 26,000 square feet of collectibles, clothing, furniture, and home accessories await. In the same vicinity, if it's vintage fashion you're after, **Honeypot**, **Posies for Lulu**, and **Hip Replacements** have you covered, and nearby **Ragtime** carries smartly curated men's and women's apparel and accessories.

Another top antiquing area runs along the Swannanoa River near Biltmore Village. Here you'll find one of the state's grande dames of old-fashioned decor, the **Antique Tobacco Barn**. Nearby **Atomic Furnishings** is a mid-century heaven, with top-quality refurbished pieces and handmade goods, while Altamont Vintage offers a little bit of everything, from collectibles to jewelry. Cross the river to **Regeneration Station** to peruse cool old clothing, consigned furniture, and salvaged architectural materials. ScreenDoor features carefully selected new, repurposed, and vintage art, furniture, rugs, books, and fashion. And in the rapidly emerging **Asheville Design District**, you'll find several distinctive antiques and interiors stores, including Sweeten Creek Antiques and Collectibles and Atelier Mason, which carries organic and sustainable furniture.

For a unique thrifting experience, drop by **Fleetwood's** in West Asheville for guirky, guality vintage fashion, evening concerts in the parking lot, an in-store cocktail bar, and a decidedly offbeat wedding chapel. Just down the street, Twice Round is great for stylish clothing and jewelry. Charming vintage finds also abound in downtown Black Mountain, where you can explore the Curiosity Shoppe, Antiques on Sutton, and Key City Antiques all within a few pedestrian-friendly blocks.

HANDS-ON

IF YOU FIND that Asheville's vibrant arts scene ignites your own creative spark, you're not alone. Fortunately, you'll find plenty of workshops, studios, and other outlets here where you can sign up for a class. Open your eyes to the worlds of watercolor, oil, palette knife, and other approaches to painting at **310 Art** in the River Arts District. Nearby, the North Carolina Glass Center offers classes in its hot shop on everything from miniature sculpture to colorful drinking vessels and paperweights. Downtown's Fired Up! Creative **Lounge** offers painting classes as well as sessions on glass-fusing and pottery, and at Batton Clayworks, you can try your hand at pinched, coil, slab, and wheel-thrown pottery. You'll also find information about countless upcoming studio classes and workshops in the River Arts District at riverartsdistrict.com. If you've been bitten by Asheville's literary bug, check out the workshops and retreats offered by the acclaimed Writers' Workshop of **Asheville**. And to explore stunning natural scenery while also honing you photography skills, book one of the intimate, hands-on experiences offered by WNC Photo Tours.



AD

Culture on Tap

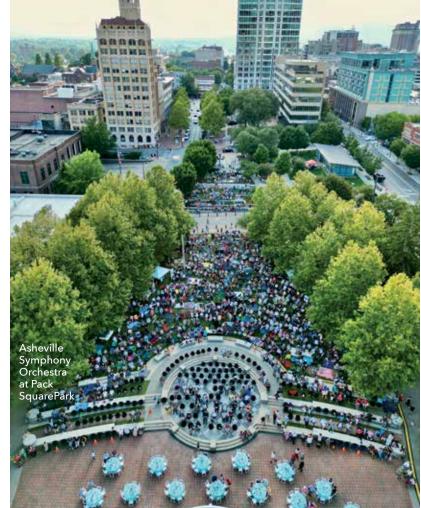
Check out these stellar ways to immerse yourself in Asheville's creative spirit.

Discover Asheville's Artistic heritage

From the craft traditions that were born of necessity to the reverberating influence of the trailblazing Black Mountain College, this storied region has cultivated and safeguarded a creative legacy felt far and wide today. You can discover the richness of the city's artistic past at the spectacular Asheville Art Museum, where an expansive collection and thought-provoking exhibitions examine the art of this region within the larger context of art in America. The legacy of short-lived Black Mountain College is front and center at the **Black Mountain** College Museum + Arts Center. Asheville's craft traditions are on full display at the Folk Art Center, and the **Center for Craft** exhibits the future of craft and its intersection with technology and other fields of study.

Meet the Makers

In the **River Arts District** and throughout **downtown** and the **South Slope**, get up close and personal with craft traditions– including glassblowing, weaving, painting, photography, and pottery. Some studios even offer half-day workshops that let you in on the action. Just north, the



creative towns of **Woodfin** and **Weaverville** also offer opportunities to meet and chat with makers at artisan studios and galleries.

Take in Theater

Whether you love off-Broadway musicals, experimental performance art, or the sounds of the **Asheville Symphony Orchestra**, the area's independent arts groups and troupes will have you on the edge of your seat. From intimate, black box spaces to outdoor plays and grand performances at the **Wortham Center**, **NC Stage Company**, and **Asheville Community Theatre**, this is a hub for regional drama and worldclass art.

Hear the Music of the Mountains

Nearly all genres of music play out around town, but it's the old-time, bluegrass, and Americana sounds that are at the city's cultural core. You can hear some toe-tapping tunes at jam nights in bars around town, but certainly every Saturday night throughout the summer at Shindig on the Green in Pack Square Park. The Friday Night Drum Circle in Pritchard Park has certainly earned a place among Asheville's music traditions. And the legacy of electronic music pioneer Bob Moog can be uncovered at **Moog** Music factory and the Moogse-











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As you scan the lodging charts, use the convenient color tab at the left of each property's listing to determine its location in the greater Asheville area.

North East South West Downtown Black Biltmore River Arts Weaverville Mountain Village District ExploreAsheville.com 79

ften a busy day exploring, you're going to need a spot to rest your head. Relax—we've got

just the place to stay, whatever your personal travel style. Wake up to a stunning mountain backdrop in one of Asheville's hotels and resorts, enjoy the delights of a bed & breakfast tucked into a historic neighborhood, or stay steps away from it all at a bustling boutique hotel in the heart of downtown. Or if the outdoors are calling, get cozy in a secluded cabin hideaway or vacation rental. No matter your restful needs, Asheville is ready to tuck you in.

North	East	South	West	Downtown

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1900 Inn on Montford 296 Montford Ave, (828) 254-9569, innonmontford.com	8	0		V	Ø	V				
Abbington Green B&B Inn 46 Cumberland Cir, (828) 251-2454, abbingtongreen.com	8	0		0	Ø	Ø				
Albemarle Inn 86 Edgemont Rd, (828) 255-0027, albemarleinn.com	11			V	0	0				
The Applewood Manor Inn B&B 62 Cumberland Cir, (828) 254-2244, applewoodmanor.com	6			V	V	0				
Arbor House of Black Mountain B&B 207 Rhododendron Ave, (828) 357-8525, arborhousenc.com	5			V	V	V	0			
Beaufort House Inn 61 N Liberty St, (828) 254-8334, beauforthouse.com	11			Ø	0					
Bent Creek Lodge 10 Parkway Cres, (828) 654-9040, bentcreeknc.com	11	0		V	0					
Biltmore Village Inn 119 Dodge St, (828) 274-8707, biltmorevillageinn.com	8			0	0					
Black Walnut B&B Inn 288 Montford Ave, (828) 254-3878, blackwalnut.com	8	V		Ø	0	Ø				
Carolina B&B 177 Cumberland Ave, (828) 254-3608, carolinabb.com	7			V	0					
Cedar Crest Inn 674 Biltmore Ave, (828) 252-1389, cedarcrestinn.com	16			0	Ø	Ø			V)
Chestnut Street Inn B&B 176 E Chestnut St, (828) 989-1729, chestnutstreetinn.com	8			0	0					
Engadine Inn and Cabins 2630 Smokey Park Hwy, (828) 633-1110, engadineinnandcabins.com	11			V	0	0				
Gray Rock Inn 100 Biltmore Ave, (828) 515-4729, grayrockinn.com	8				V					
The Lion and the Rose B&B 276 Montford Ave, (828) 255-7673, lion-rose.com	5			V	V			.		
North Lodge on Oakland B&B 84 Oakland Rd, (828) 252-6433, northlodge.com	6			0	0					
Oakland Cottage B&B 74 Oakland Rd, (828) 994-2627, oaklandcottage.com	7			V	V	V			V)
Pinecrest B&B 249 Cumberland Ave, (828) 281-4275, pinecrestbb.com	6			V	V					
Princess Anne Hotel 301 E Chestnut St, (828) 258-0986, princessannehotel.com	16		0	V	V	V				
Red Rocker Inn 136 N Dougherty St, (828) 669-5991, redrockerinn.com	17		0	V	0					
Reynolds Mansion B&B Inn 100 Reynolds Hts, (828) 258-1111, thereynoldsmansion.c	om 11			0	0	0				
Sourwood Inn 810 Elk Mountain Scenic Hwy, (828) 255-0690, sourwoodinn.com	13	V	0	Ø	0					
Sweet Biscuit Inn 77 Kenilworth Rd, (828) 250-0170, sweetbiscuitinn.com	8			0	0					
Wildberry Lodge 135 Potato Branch Rd, (828) 683-2525, wildberrylodge.com	7	ļ		V	0	ļ			V	
Zen Asheville Inn and Spa Retreat 128 Hillside St, (828) 255-0051, ashevillespa.com	5	V			0					

Black Mountain

Biltmore

Village

River Arts

District

Weaverville

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Hotels / Motels	* OF 2	4DA 7	RESTAL	FREE R.C.	NONC	PETC	SWIMMA.	SWIN IND	FITNES	MEETING
AC Hotel Asheville Downtown 10 Broadway St, (828) 258-2522, marriott.com	132	V	V		V	V			V	(
Acorn Motel 600 W State St, (828) 669-7232, acornmotelblackmountain.us	22				V					
Aloft Asheville Downtown 51 Biltmore Ave, (828) 232-2838, aloftashevilledowntown.com	115	V	V						V	
Apple Blossom Motel 602 W State St, (828) 669-7922, appleblossommotel.com	20	Ø			V					
The Asheville Inn 1 Acton Cir, (828) 665-2100	25	V			V	V				
Baymont Inn and Suites Asheville - Biltmore 204 Hendersonville Rd, (828) 274-2022, baymontinns.com	71	V		V	V			V	V	
The Beaucatcher 60 Tunnel Rd, (828) 254-0805, thebeaucatcher.com	31			Ø	V					
Best Western Asheville Tunnel Road, 501 Tunnel Rd, (828) 298-5562, ashevillebw.com	95	V		V	V	(V			
Brookstone Lodge 4 Roberts Rd, (828) 398-5888, brookstonelodgeasheville.com	73	V		V	V			V	V	
Cambria Hotel Downtown Asheville 15 Page Ave, (828) 348-4850, cambriadowntownasheville.com	136									
Candlewood Suites Asheville Downtown 49 Tunnel Road, (828) 220-0300, ihg.com	103				V					
Clarion Inn Asheville Airport 550 Airport Rd, (828) 684-1213, choicehotels.com	150	V	V		V		V	V	V	
Clarion Inn Biltmore Village 234 Hendersonville Rd, (828) 274-0101, choicehotels.com	69	V		V	V		V		V	
Comfort Inn Biltmore West 15 Crowell Rd, (828) 665-6500, comfortinn.com	62	V		V	V	V	V		V	
Comfort Inn Tunnel Road East 1435 Tunnel Rd, (828) 298-4000, choicehotels.com	85	V			V	V	V			
Comfort Suites Outlet Center 890 Brevard Rd, (828) 665-4000, ashevillenccomfort.com	125	V		V	V	V	V		V	
Country Inn and Suites Asheville West 1914 Old Haywood Rd, (828) 665-9556, countryinnashevilleriverartsdistrict.com	80				V		V		V	V
Country Inn and Suites by Radisson Asheville Downtown Tunnel Road 199 Tunnel Rd, (828) 254-4311, countryinns.com	74	V		Ø	V			V	V	
Country Inn and Suites by Radisson Asheville at Asheville Outlet Mall 845 Brevard Rd, (828) 670-9000, countryinns.com	57				V		V		V	
Country Inn and Suites Asheville River Arts District 22 Westgate Pkwy, (828) 772-3188, countryinnashevilleriverartsdistrict.com	94				V					V
Courtyard by Marriott Asheville 1 Buckstone Pl, (828) 281-0041, marriott.com	78		V		V			(V	
Courtyard by Marriott Asheville Airport 360 Rockwood Rd, (828) 684-5000, marriott.com	91	V	V						V	
Courtyard by Marriott Asheville Biltmore Village 26 Meadow Rd, (828) 782-5000, marriott.com/avlcb	112				V			V		
Crowne Plaza Asheville 1 Resort Dr, (828) 254-3211, ashevillecp.com	272	V	V		V					

North	East	South	West	Downtown	Black Mountai	in	Biltr Villa	nore Ige		River Distri		V	Veave	erville
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Days Inn	- Asheville Wes	t 2551 Smokey Park Hv	vy, (828) 667-932	21, daysinn.com	112			V	V		V			
	ree by Hilton As easheville.com	heville Biltmore 115	Hendersonville	Rd, (828) 274-1800,	197	V	0		V	V		V	V	V
DoubleTr hilton.com	ee by Hilton As	heville Downtown	199 Haywood St,	(828) 505-8500,	140	0	(V			V	V	
Downtov	vn Inn and Suite	es 120 Patton Ave, (828			om 92			(V		(
Econo Lo	dge - Biltmore	190 Tunnel Rd, (828) 25			53									
Element	Asheville Down	town 62 College Pl, (8	28) 575-5881, m	arriott.com	100	V		V		V		V	V	
Elevation	Lofts Hotel 52 E	Broadway St, (828) 761-7	7742, elevationlo	ftshotel.com	6				V					
	d Stay America A tayamerica.com	Asheville 6 Kenilworth	Knoll, (828) 253	3-3483,	101	V			V					
Fairfield I		sheville Outlets 11	Rocky Ridge Rd,	(828) 665-4242,	92				V					
Fairfield I marriott.co		sheville - Tunnel Roa	ad 184 Tunnel R	2d, (828) 274-2001,	80	V		V	V			V	V	V
	Inn and Suites A 9000, marriott.con	sheville Weaverville	25 Fairfield Ap	proach Dr,	103				V					
The Flatir	ron Hotel (openir	ng spring 2023) 20 Batte	ery Park Ave, ash	evilleflatiron.com	71	V	V		V	V				V
	dry Hotel Ashev 8545, foundryashe	ville, Curio Collection	n by Hilton 51	S Market St,	87				V				V	V
	i ts by Sheraton - asheville.com	- Asheville Downtow	/n 22 Woodfin S	St, (828) 253-1851,	150	V			V					V
GLō Best	Western Ashevil	le Tunnel Road 509 Tu	ınnel Rd, (828) 41	7-9300, bestwestern.co	om 72	V		V	V			V	V	
	ohemian Hotel A asheville.com	Asheville 11 Boston W	′ay, (828) 505-29	49,	104				V				V	V
Hampton hamptonin		untain 306 Black Mou	ntain Ave, (828)	669-1000,	95				V					
(828)277-	1800, ashevillebih	Asheville - Biltmore tmorevillage.hampton	byhilton.com	ndersonville Rd,	118				V				V	
	Inn and Suites iltmorearea.hamp	- Biltmore Area 835 otonbyhilton.com	Brevard Rd, (828) 575-9593,	114				V				V	
	Inn Asheville - Innelroad.hampto	Tunnel Road 204 Tun oninn.com	nel Rd, (828) 25	5-9220,	120				V					
Haywood haywoodp		cend Hotel Collectio	n 1 Battery Park	Ave, (828)252-2522,	48	((V	0			(V

Hotels / Motels	, 0 *	ADA 7	REST	FREE RO	NON	PETS	SWIMM	SWIN INC	FITNES	MEFT
Hilton Asheville Biltmore Park 43 Town Square Blvd, (828) 209-2700, hiltonasheville.com	165	(V	
Hilton Garden Inn Asheville Downtown 309 College St, (828) 255-0001, hiltongardeninn3.hilton.com	140	V	V		V	V	V		V	V
Hilton Garden Inn Asheville South 9 Rocky Ridge Rd, (828) 633-6024, ashevillesouth.hgi.com	111	V	V							
Holiday Inn and Suites Arden - Asheville Airport 9 Brian Blvd, (828) 684-6000, ihg.com	111	0	0		V				V	
Holiday Inn and Suites Asheville - Biltmore Village Area 186 Hendersonville Rd, (828) 277-0026, ihg.com	117	V	V						V	V
Holiday Inn Asheville - Biltmore West 435 Smokey Park Hwy, (828) 665-2161, ihg.com	156	V				V				
Holiday Inn Asheville East 1450 Tunnel Rd, (828) 298-5611, holidayinnashevilleeast.com	111	V	V		V	V	V		V	
Holiday Inn Express and Suites Asheville Downtown 42 Tunnel Rd, (828) 225-5550, holidayinn.com	111	V			V		V		V	
Holiday Inn Express and Suites Asheville SW - Outlet Ctr Area 12 Rocky Ridge Rd, (828) 665-6519, ihg.com	108	V			V		V			
Home2 Suites by Hilton Asheville Airport 390 Airport Rd, (828) 676-1776, hilton.com	112	V			V	V				
Home2 Suites by Hilton Asheville Biltmore Village 61 Thompson St, (828) 348-1560, home2suitesasheville.com	117	V			V	V	V			
Homewood Suites by Hilton Asheville 88 Tunnel Rd, (828) 252-5400, asheville.homewoodsuites.com	94	V			V	V				
Hotel Indigo - Asheville Downtown 151 Haywood St, (828) 239-0239, ashevilleindigo.com	116		V		V	V			V	
Hyatt Place Asheville Airport 329 Rockwood Rd, (828) 676-3300, hyattplaceashevilleairport.com	108									V
The Inn on Biltmore Estate 1 Antler Hill Rd, (800) 411-3812, biltmore.com	210	V	V						V	0
Kimpton Hotel Arras 7 Patton Ave, (828) 255-0303, hotelarras.com	128		V							
The Monte Vista Hotel 308 W State St, (828) 669-8870, mvhotel.com	47									Ø
The Mountaineer Inn 155 Tunnel Rd, (828) 254-5331, themountaineerinn.com	78									
Mount-Vue Motel 15 Tunnel Rd, (828) 258-9001	9									
Nakon Motel 1233 Smokey Park Hwy, (828) 667-4543, nakonmotelcandler.us	16									
The Omni Grove Park Inn 290 Macon Ave, (800) 438-5800, omnihotels.com	513									
Plantation Motel 2195 Smokey Park Hwy, (828) 667-1649	23					V				

North	East	South	West	Downtown	Black Mount	ain	Biltr Villa	nore age		River Distri		v	Veave	rville
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Quality	Inn - Black Mour	ntain 585 Hwy 9, (828) 669-9950, choi	cehotels.com	57									
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Red Ro	of Inn - Asheville	West 16 Crowell Rd,	(828) 667-9803,	redroof.com	10	> 🗸			V					
	ance Asheville D	owntown Hotel 31	Woodfin St, (828	3) 252-8211,	27	3 🗸				V		V	V	(
Resider	nce Inn Biltmore	701 Biltmore Ave, (828	3) 281-3361, biltr	norefarmshotels.com	72				0	0		V		
Resider	nces at Biltmore	700 Biltmore Ave, (828) 350-8000, resic	dencesatbiltmore.com	10	9 🗸			V	V	V		V	
The Res		e 68 Patton Ave, (855)		storationasheville.com	60		V							(
Rock H		Patton Ave, (828) 255-			18									
Rodewa	ay Inn - Asheville	8 Crowell Rd, (828) 6	67-8706, choiceł	notels.com	62	V				V				
	ay Inn and Suites otels.com	- Biltmore Square	9 Wedgefield Dr,	; (828) 670-8800,	65					V				
Sleep Iı	nn - Biltmore Wes	st 1918 Old Haywood	Rd, (828) 670-76	600, ashevillesleepinn.cc	m 74			0						
	Hill Suites by Mar Ilsuitesasheville.con	r riott Asheville 2 Bud n	ckstone Pl, (828).	253-4666,	88					V	V	V		
Super 8	- Black Mountai	n 101 Flat Creek Rd, (8			85				V	V	V			
	by Wyndham As	sheville/Biltmore 14	415 Tunnel Rd, (8	328) 774-5420,	10	1 🗸		0	V	0	V			
Thunde	rbird Motel 835	Tunnel Rd, (828) 298-4	061		34									
Town H	ouse Motel 1417	Tunnel Rd, (828) 253-8	753		28	V								
	Place Suites by M com/avlts	larriott Asheville Do	wntown 39 Eln	n St, (828) 407-4200,	83									
Towner	Place Suites Ashe	ville West 141 S Bea	r Creek Rd, (828)	575-9900, marriott.com	10	1 🗸				((
Tru by H	lilton Asheville E	ast 1500 Tunnel Rd, (8	328) 417-9700, h	ilton.com	86									
Village		e Estate 207 Dairy Ro	,, ,	,	20	> 🗸	V				V		V	
	ring Pines Motel ng-pines-motel.alla	140 Smokey Park Hwy shevillehotels.com	/, (828) 665-161	1,	16									
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LODGING LISTINGS

North	East	South	West	Downtown	Black Mountaiı		ltmore llage		er Arts trict	Weav	verville
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Shoji Spa	and Lodge 96 A	vondale Heights Rd,	(828) 299-0999, sh	ojispa.com	4			v	0,		M
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Yonder Luxury Vacation Rentals 778 Fairview Rd, (888) 699-2987, yondervacationrentals.com

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ASHEVILLE

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BLACK MOUNTAIN-BY CAR I-26, and I-240; and from US **COMMERCE VISITOR**

RENTAL CARS The area is accessible from I-40. The airport is served by eight rental car companies, with 19/23, US 25, US 25A, US 70, additional locations throughout and US 74. the area

ROAD CONDITIONS/

AIR TRAVEL Asheville Regional Airport (AVL) ASSISTANCE (828) 684-2226 North Carolina Department of 61 Terminal Dr (I-26, Exit 40) Transportation (call *HP from Fletcher, NC 28732 your mobile phone if you FlvAVL.com require emergency roadside Located approximately 17 miles assistance while on the south of downtown Asheville, interstate). AVL is served by six airlines, For road conditions, call 511. including Allegiant, American,

Delta, jetBlue, Sun Country, and **BLUE RIDGE PARKWAY** United, with nonstop service to Call (828) 298-0398 for around 25 destinations. road conditions and closure information.

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LOCAL TRANSIT

Asheville Transit Authority (828) 253-5691, ridetheart.com Throughout Asheville and to and from Black Mountain.

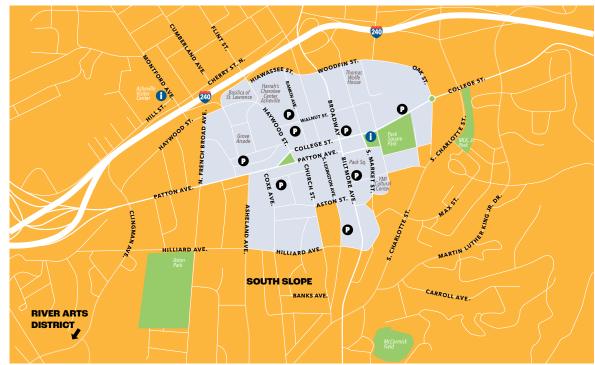
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ACCESS North Carolina offers A Guide to Travel Site Accessibility Call (800) VISIT NC (847-4862) for a free copy.

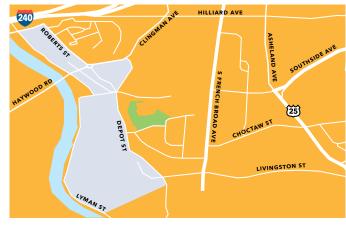


for parking information visit ExploreAsheville.com/parking

DOWNTOWN ASHEVILLE



RIVER ARTS DISTRICT



BLACK MOUNTAIN



BILTMORE VILLAGE

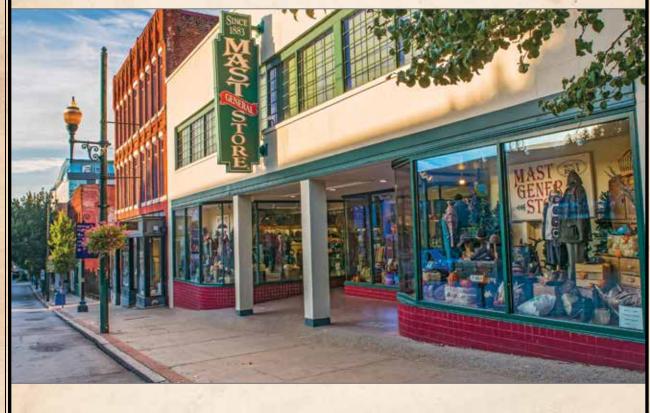


WEAVERVILLE



Goin' to Town

These three words meant a trip to look forward to. In **Asheville**, they still do. Downtown is where you'll find tasty restaurants, craft breweries, and nifty live music venues. At **Mast Store**, we bid a warm welcome to country gourmets, intrepid explorers, gift-givers, time passers, and curious onlookers. The products on our shelves may have changed over the years, but our desire to meet your needs with friendly customer service is time-honored.

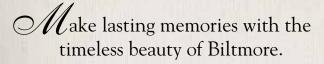




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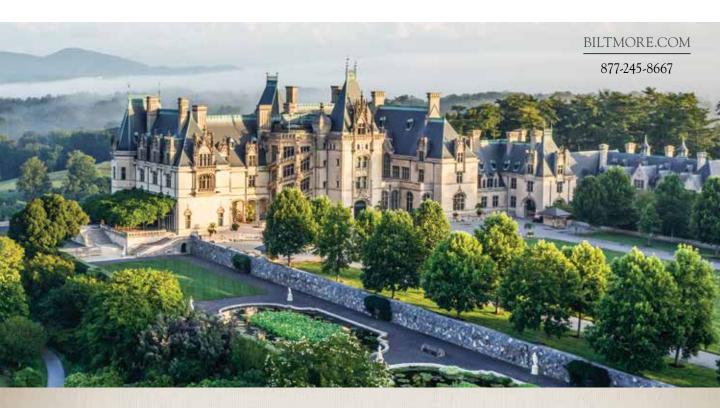
Experience America's Largest Home[®], historic gardens, handcrafted wines, and a collection of distinctive lodging options on our 8,000-acre estate—all just minutes from downtown.

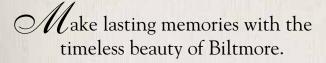


ASHEVILLE, NC



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